

CONSERVATION AREA CHARACTER PROFILE

Sedlescombe Road



**Hammersmith
& Fulham**
Serving our Community

SEDLSCOMBE ROAD

DESIGNATION AND BOUNDARY EXTENSIONS

(Refer to page 4 of the original profile, published September 2000)

On 2nd July 2002 the conservation area was further extended by the inclusion of:

- Nos. 29 - 33 (odd) Anselm Road;
- Nos. 345 - 355 (odd) North End Road

CHARACTER AND APPEARANCE

Anselm Road

(refer to page 8 of the original profile)

Nos. 29 - 33 are two storey red brick Victorian houses which form part of a terrace, the rest of which (Nos. 35 - 41) was included within the Conservation Area upon its original designation in March 1981. The houses are characterised by their ground floor bay windows, timber sash windows and pitched slate roofs, although that to No. 29 has been replaced by modern tiles. Stucco detailing includes pilasters with foliated capitals to the ground floor bay windows and porches, and arched heads incorporating a frieze above the porches.

North End Road

No. 355 is a three storey corner building in Arts and Crafts style with a retail unit at ground floor level. Faience tiling has been retained on the pilasters of the shop, with dark green glazed bricks at first floor level. The second floor and gable are in red brick. Decorative details include brick arches with a render keystone above the windows and two keyed oculus windows in the gable which have now unfortunately been blocked up.

The projecting cornice is supported on brackets each side of the second floor windows in the form of a series of continuous hoods. Unsympathetic shopfront and window alterations have taken place.

Nos. 345 - 353 is a three storey terrace in the same style, where once again unsympathetic alterations have taken place to windows and shopfronts. Nos. 349 - 353 retain unaltered keyed oculus windows, whilst those at Nos. 345 - 347 have been removed and the pediments rendered.

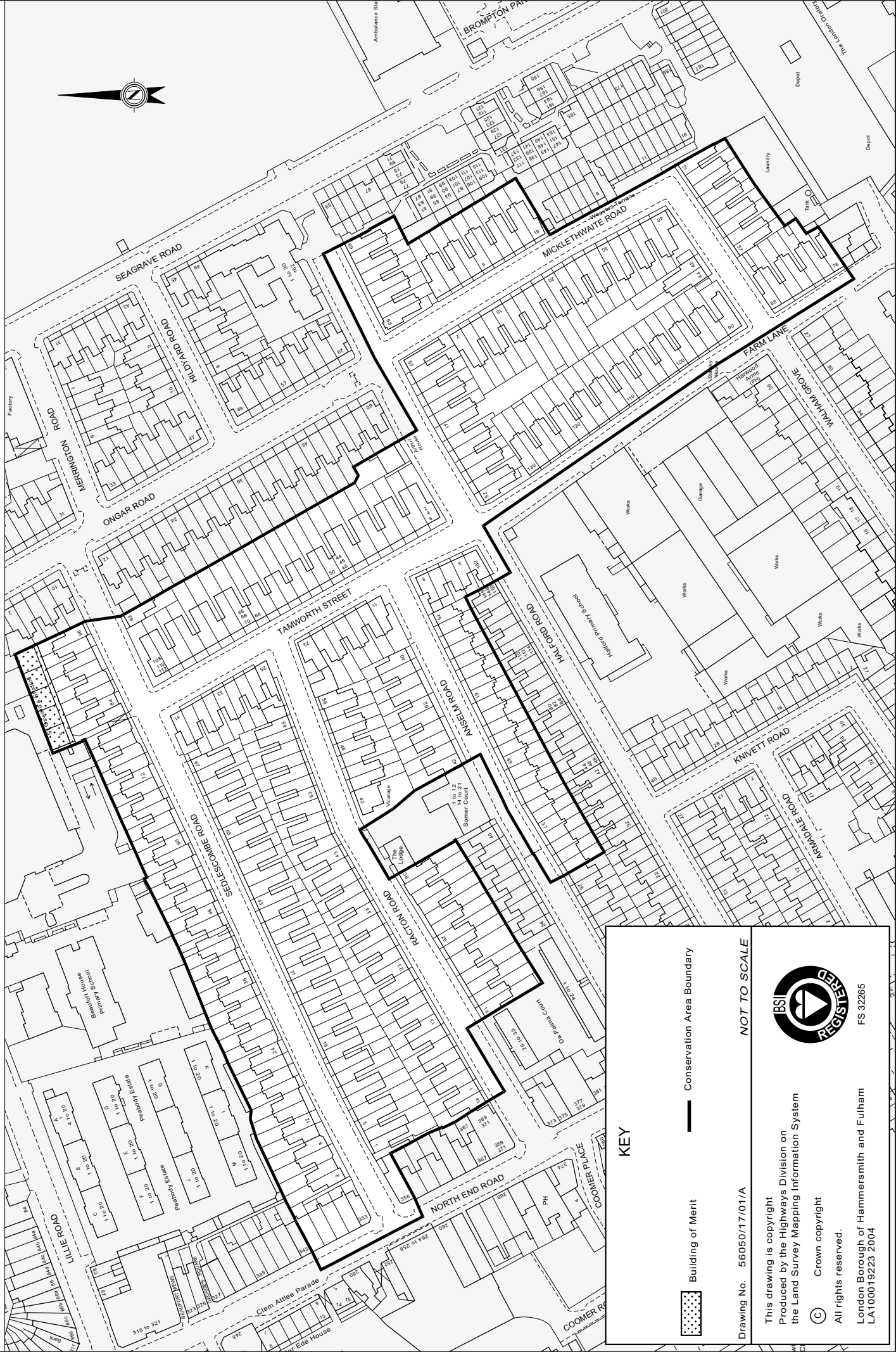
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Corrections:



(refer to page 17 of the original profile)

1 Beaufort House School was built in 1904 on the edge of the estate. Although designed and erected by the London County Council, it was built to serve the new 'Estate', hence its name. A rear entrance to the school was incorporated into the middle of the north side of Sedlescombe Road. The school has been demolished and a new housing scheme for the Peabody Trust has been erected on the site. The development which is also named Beaufort House, was designed by Fielden Clegg Bradley Architects and received a RIBA Housing Design Award in 2001, a CABE Building for Life Gold Standard Award in 2003 and a Commendation at the Civic Trust Awards in 2004. The entrance to the school in Sedlescombe Road remains intact.

PLAN OF THE CONSERVATION AREA




KEY


-  Building of Merit
-  Conservation Area Boundary

Drawing No. 56050/17/01/A

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London Borough of Hammersmith and Fulham
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The Sedlescombe Road Conservation Area Character Profile was approved by the Planning Applications and Transport Sub-Committee on 10th June 1998 as supplementary planning guidance. If you have any queries regarding this profile or wish to carry out works in the conservation area please contact Environment Department reception on 020 8748 3020 extension 3330.

Design and Conservation
Development Services Division
Environment Department
London Borough of Hammersmith and Fulham
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King Street
LONDON W6 9JU
September 2000

Chesterton were the consultants for the first draft of the Sedlescombe Road Conservation Area Character Profile

Cover photograph: Sedlescombe Road circa 1905
Hammersmith and Fulham Archives and Local History Centre

FOREWORD



The London Borough of Hammersmith and Fulham is fortunate enough to have 43 conservation areas covering almost half the Borough. These have been designated in recognition of the importance of the historic and architectural heritage in our Borough. As Deputy for Environment and Contract Services, I am committed to the preservation of these areas with the help of residents and local groups, so that they continue to enhance the quality of life in the Borough and so that they survive as good examples of our heritage for future generations.

This Profile describes the special character of the Sedlescombe Road Conservation Area identifying buildings of note, interesting historic facts and showing how the buildings, open spaces and streets work together to create an environment worthy of protection.

I would like to thank all local groups who helped to prepare these Profiles, in particular the Hammersmith and Fulham Historic Buildings Group under the dedicated leadership of Angela Dixon and the Hammersmith Society. Through the consultation process the documents have evolved to represent not only officers' assessments of the conservation areas, but those of the local amenity societies and residents groups active in each area. I hope these Profiles will now provide extra assistance in the stewardship and preservation of what is best in the Borough.

A handwritten signature in black ink, appearing to read 'M. Cartwright'.

Councillor Michael Cartwright
Deputy for Environment and Contract Services