

Please supply the following information to help us analyse the consultation findings

6. Are you...? [Please tick one that applies]

- a) a resident ☐
- b) employed in a local business ☐
- c) a visitor ☐
- d) Other: please specify ☐

7. What is your gender? [Please tick one that applies]

- a) Male ☐
- b) Female ☐

8. What is your age group? [Please tick one that applies]

- a) Younger than 16 ☐
- b) 16 to 19 ☐
- c) 20 to 29 ☐
- d) 30 to 59 ☐
- e) 60 to 74 ☐
- f) 75 or above ☐

9. Do you consider yourself to have a disability?

- a) No ☐
- b) Yes, please specify: ☐



Please supply your contact details to be involved in future consultation on the planning framework?

Name:..... Surname:.....

Organisation(if any):..... Address:.....

..... Post code:.....

Tel:..... Email:.....

Using your information: All comments will be made public so everyone can see what other people are saying. However, your contact details will remain confidential and only used for the purpose of future consultation on the planning framework. Your contact details will not be passed to other organisations.

If you do not want your comments to be made public, please tick this box ☐

PLEASE RETURN THIS QUESTIONNAIRE USING THE FREEPOST ENVELOPE ENCLOSED

Earl's Court & West Kensington Opportunity Area Joint Planning Framework - consultation leaflet

The landowners of the Earl's Court Exhibition Centres, Seagrave Road car park and Lillie Road Depot are considering the redevelopment of these areas following the Olympic Games in 2012. The London Borough of Hammersmith and Fulham (LBHF) is also considering whether the regeneration of the West Kensington and Gibbs Green housing estates should be considered as part of this potential redevelopment.

THE PLANNING FRAMEWORK

The LBHF, Royal Borough of Kensington and Chelsea (RBKC) and the Mayor of London are producing a **joint planning framework** to guide potential redevelopment in the **Earl's Court & West Kensington Opportunity Area**, as shown on the map. However, not every building will be suitable for redevelopment.

This planning framework will ensure that development reflects the aspirations of the boroughs and the Mayor of London, taking into account the views of the local community. It will provide detailed planning guidance on a range of issues, such as the mix of land uses, amount of development, transport and movement, building heights, design and layout of buildings, spaces and street blocks, and environmental issues such as climate change, waste, floodrisk and air quality.

THE WAY FORWARD

Please tell us what you like or would change about living, working or visiting the Earl's Court and West Kensington area using the attached questionnaire. Your comments will then be considered during the preparation of the draft planning framework. This draft planning framework will then be published for further consultation early in 2011.

The planning framework, together with other planning policy, will then be used to determine future planning applications in the opportunity area.

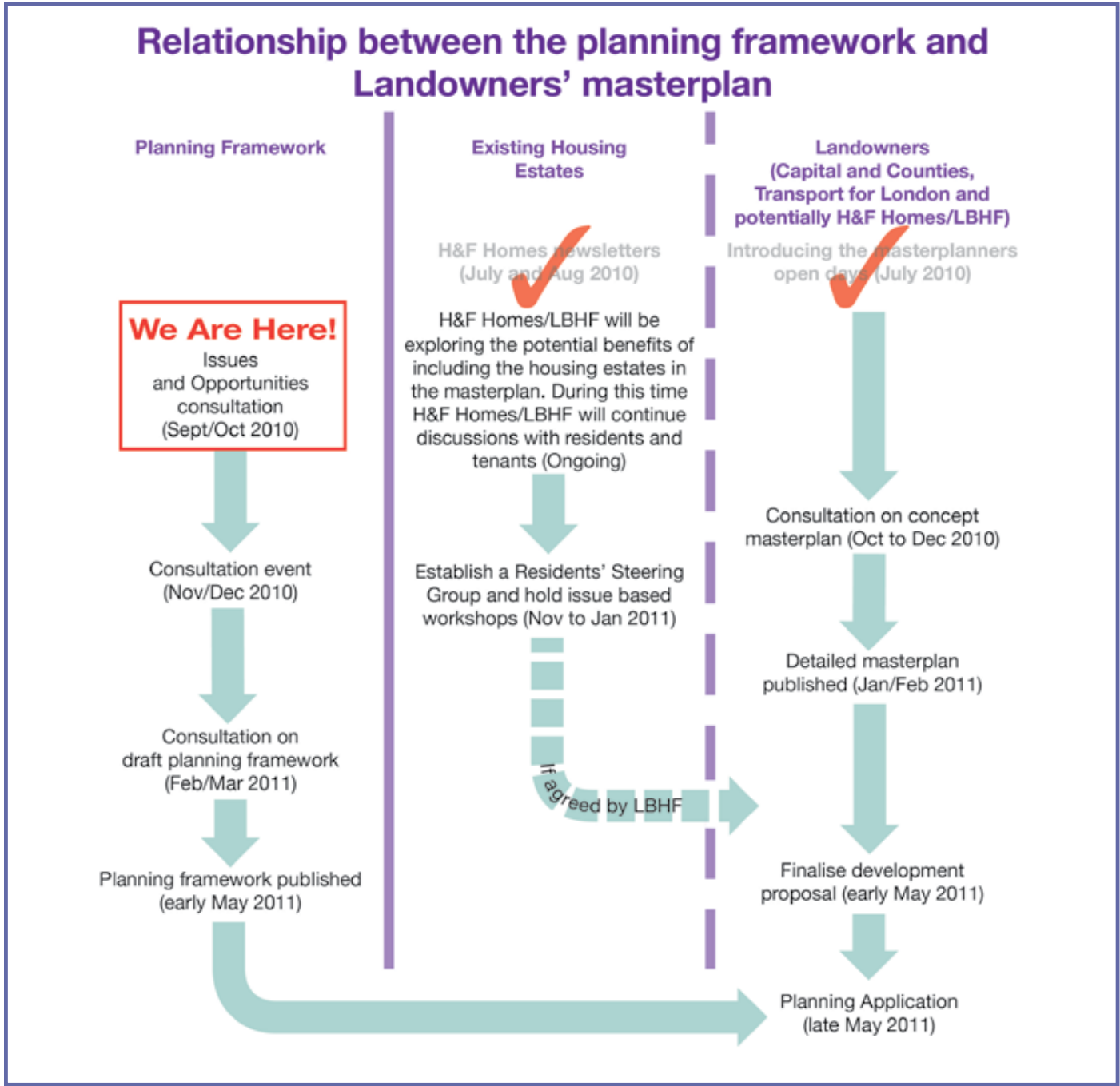
The following diagram shows how consultation on the planning framework relates to discussions on the housing estates and progress on the landowner's masterplan.



MAYOR OF LONDON



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA



To find out more...

- about the planning framework - www.lbhf.gov.uk/earlscourtSPD
- about the Capital and Counties Masterplan - www.myearlscourt.com/
- about the housing estates - www.lbhf.gov.uk/westken
- about the Mayor of London's planning policies - www.london.gov.uk/thelondonplan/
- about LBHF planning policies (which are the subject of consultation between 1 October 2010 and 12 November 2010) - www.lbhf.gov.uk/LDF
- about RBKC planning policies - <http://www.rbkc.gov.uk/planningandconservation/planningpolicy.aspx>

HAVE YOUR SAY

The boroughs and the Mayor of London would like to know, at this very early stage, what you **like** about living, working or visiting the Earl's Court and West Kensington area, or what **would you change** about the area?

Please complete the following questions and return these in the free post envelope no later than 29 October 2010.

Your comments will then be considered in the preparation of a draft planning framework, which will be issued for consultation early in 2011.

1. Housing

- a. Sense of community
- b. Quality of housing
- c. Range of housing (range in terms of amount, size, type and affordability)

2. Traffic and transport and movement

- d. Public transport opportunities – Underground
- e. Public transport opportunities – West London Line
- f. Public transport opportunities – Buses
- g. Amount of traffic in the area
- h. Impact of vehicles on the pedestrian environment
- i. Ability to walk through the area
- j. Cycle network and cycling facilities

3. Economic, community and leisure facilities

- k. Local job opportunities
- l. Accommodation for business
- m. Range of local shops
- n. Open space for recreation and children's play
- o. School places
- p. Doctors and dentist facilities
- q. North End Road Market
- r. Local library facilities
- s. The cultural reputation of the exhibition Centres
- t. Community space

4. Urban design and architecture

- u. Design of the buildings
- v. Layout of the streets
- w. Building height of the Empress State
- x. Building height of the Exhibition Centres
- y. Building height of the other residential areas

5. Do you have any other comments? (please specify)