

The Marcus Garvey Park Commission

AN ENRICHING PUBLIC ARTWORK FOR HAMMERSMITH & FULHAM



DEAR ARTISTS

We are excited to announce that we are looking to award a commission for a new public artwork in Marcus Garvey Park.

We want to create a fitting mural in the park inspired by the walls of respect which pay tribute to the heroes of the civil rights movement that originated in Harlem, New York.

Marcus Garvey, who made what is now Hammersmith & Fulham his home in 1935 where he lived until his death in 1940, featured on the first wall of respect in Chicago alongside Martin Luther King Jr and Muhammad Ali. He left behind a meaningful legacy which still influences civil rights activists today.

We are looking for an idea that celebrates this and speaks to the full demographic of people who live and work in the area.

With the help of a generous grant from TFL, we will open a new chapter in the story of Marcus

Garvey Park while commemorating its history, creating an artwork that the neighbourhood and friends of the park can enjoy and take pride in.

Applicants will have the fantastic opportunity to commemorate Hammersmith's multicultural history and its local heroes alongside figures from the broader pantheon of Black history.

We are searching for the right artwork to interpret our vision and create an enduring and uplifting work. Our goal is to commission an artwork which not only enriches the experience of those who use the park but also to create a fitting monument to the journey of black activists in Britain.

**Yours Faithfully,
The Commissioning Team**

THE COMMISSION

The successful artist will be appointed to conceptualise and realise a mural in Marcus Garvey Park. The specific location is a brick wall flanking the sports court in the park.

The task is to use the legacy of Marcus Garvey as a starting point to imagine a work of art that will commemorate the park and its unique history. The work should be uplifting yet poignant in nature. It should enrich the experience of coming to the park and at once speak to the politics inherent in this subject.

We are excited to open up the park's history to artistic interpretation and welcome a broad reading of the theme.

The artwork we commission will be mindful of the location of a public park used by families, students and workers on a daily basis. We are looking to add a work that will be a source of pride and inspiration to Hammersmith & Fulham and those who enjoy the park.

SPECIFIC REQUIREMENTS

- The work should be fixed to, or painted onto the brick wall and fill the entire space.
- We welcome a contemporary interpretation of the traditional 'wall of respect'. We want to reflect modern times and keep any message relevant to people's daily experience.
- While open to ideas, we would ask applicants to consider the restrictions inherent in the location of this commission. The work will be exposed to the elements 24/7 and would ideally be affordable and simple to maintain.
- All staff, contractors and those in voluntary sector partnerships are expected to ensure that there is no discrimination, bullying, harassment and victimisation and accept personal responsibility for the practical application of this Equality, Diversity and Inclusion Policy.





For Artists

- The artist with the winning proposal will be awarded up to £10,000 covering both artist's fee and fabrication.
- Artist's proposals should include a fabrication plan.
- Artists will be paid the full cost of the project, according to a payment schedule agreed in advance. Artists will be responsible for paying and managing all production costs and suppliers.
- Once selected, successful applicants will be asked to provide a detailed project plan and schedule of delivery. The plan will be mutually agreed and dependent on the nature of the project
- The fee includes studio expenses, assistants' fees, design costs, digital files and administration costs.
- Liaising with the committee and representatives from Hammersmith & Fulham Council.
- Participating in community and promotional events (the exact nature of which to be agreed with the artist)
- The successful artist will be required to sign a Design Development Agreement setting out the scope of the commission as detailed here covering payment of design development work. This final design will be considered to be the definitive description of the artwork.



MARCUS GARVEY PARK: THE STORY SO FAR

The park was built in 1987 to mark the centenary of the birth of Marcus Garvey. The site was previously a car park and before that was the site of prefab housing.

Over the last four years, under the stewardship of the Friends of Marcus Garvey Park and Hammersmith & Fulham Council, this green space has gone from being in need of attention to a cherished part of the local community.

During this time the park has also been the recipient of many awards. The park recently received a Green Flag Award. In addition to the prestigious London in Bloom awards naming the park as 'thriving' for the third year in a row.

Friends of the Park and Hammersmith & Fulham Council have added CCTV and benches to the park as well as providing play equipment and creative planting. Their efforts have elevated it from a pleasant green space to the award-winning community hub it is today.

We hope this artwork will be a wonderful addition to a much-loved public space. It pays tribute to Black British history in a nod to its namesake Marcus Garvey and a source of local pride.

Marcus Garvey Park tells a heart-warming story of what a community can achieve when they come together with a common goal.

The site of the park in 1945 when it was used for temporary social housing:



Marcus Garvey Park flourishing in 2018:



All photographs taken by Alwyn Simpson.

THE SITE

This wall is where the work will be located, flanking the sport court facing the centre of the park. The work will be visible not only to the people using the park but those living around it.



LOCATION

This is a map of the park and surrounding area. The location of the wall is marked with an **X**.



Please find a further link to a map [HERE](#).



We are looking for an artwork that will:

- Enrich the experience of using Marcus Garvey Park
- Celebrate and pay respect to the story of Black British history civil rights
- Commemorate those who have contributed to Black Britain and life in Hammersmith & Fulham
- Aesthetically enhance the park
- Add value for those who live, study and work in the park
- Be an attraction in the borough
- Be able to weather the elements and suitable for the location – sports pitch
- Speaks to the rich demographic of Hammersmith & Fulham

ADDITIONAL DETAILS

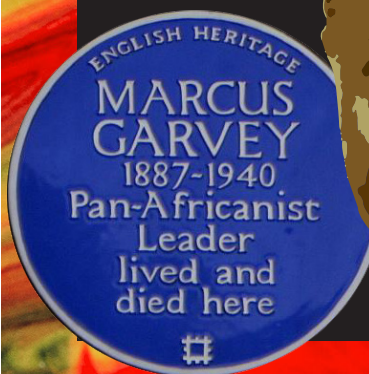
- Hammersmith & Fulham Council will be responsible for the oversight and realisation of the project.
- Once the commission is awarded the commissioning team will work together with the artist, to refine the proposal and design.
- This artwork must be able to exist in the proposed location, which is an outdoor sports court.
- Hammersmith & Fulham council will retain ownership of the work.

MARCUS GARVEY

The park is named after Marcus Garvey (1887-1940) a black civil rights champion and statesman. Garvey was unique in advancing Pan-Africanism. He lived in the borough from 1933-1940 on Talgarth Road.

The park was built in 1987 to mark the centenary of Marcus Garvey's birth and was formally opened by the then mayor of Hammersmith & Fulham, Janet Adegoke.

Please find a starting points for research [HERE](#), [HERE](#) and [HERE](#).



Please refer to Hammersmith & Fulham's Arts Strategy document [HERE](#).



The Connected Borough:
Destination, Creation and Inclusion
An arts strategy for Hammersmith & Fulham 2016-2022

HOW TO APPLY

- Applicants should supply a written statement of no more than 500 words detailing your concept and a PDF of no more than 9MB with accompanying visuals comprising of no more than 15 pages.
- Please also send your CV of no more than two pages, an artist statement of no more than 300 words and a link to your portfolio.
- Please send applications to
- arts@lbhf.gov.uk by 11/01/19

Good luck!

