

FORUM & AREA APPLICATION

To the LONDON BOROUGH OF HAMMERSMITH & FULHAM	
Requirements of the Neighbourhood Planning Regulations 2012 Part 3 Paragraph 8 Where an organisation or body submits a neighbourhood forum application to the local planning authority it must include:	
a) The name of the proposed neighbourhood forum	Avonmore, Brook Green and Addison Neighbourhood Planning Forum
b) A copy of the written constitution of the proposed neighbourhood forum	SEE APPENDIX A
c) The name of the neighbourhood area to which the application relates and a map which identifies the area	This application relates to the neighbourhood area of Avonmore, Brook Green and Addison as defined in the application for this neighbourhood area to the London Borough of Hammersmith and Fulham dated 25 th April 2019. See APPENDIX B for a map of the neighbourhood area with the outer boundary delineated with a red line. This is the same area which the council have previously assessed as being appropriate for designation (Avonmore NP Area Cabinet Report Final 22.08.19).
d) The contact details of at least one member of the proposed neighbourhood forum to be made public under regulations 9 and 10	ABA Neighbourhood Forum Committee Mr D Carroll c/o 69 Edith Road London W14 0TH
e) A statement which explains how the proposed neighbourhood forum meets the conditions contained in section 61F(5) of the 1990 Act.	Set out in sections a-d below
Re: Localism Act 2011, Schedule 9, Part 1, 61F (5). A local planning authority may designate an organisation or body as a neighbourhood forum if the authority are satisfied that it meets the following conditions:	
a) It is established for the express purpose of promoting or improving the social, economic and environmental wellbeing of an area that consists of or includes the neighbourhood area concerned (whether or not it is also established for the express purpose of promoting the carrying on of trades, professions or other businesses in such an area).	The Avonmore, Brook Green and Addison Neighbourhood Planning Forum has been formed for the express purpose of promoting or improving the social, economic and environmental well-being (as per H&F Joint Health & Wellbeing Strategy 2016 - 2021) of an area that consists of or includes the neighbourhood area concerned.
b) Its membership is open to – (i) Individuals who live in the neighbourhood area	The membership of the Avonmore, Brook Green and Addison Neighbourhood Planning Forum is voluntary and open to individuals who either live in the neighbourhood area concerned; individuals who work there (whether for business carried on there or otherwise), and

FORUM & AREA APPLICATION

<p>concerned, (ii) Individuals who work there (whether for businesses carried on there or otherwise), and (iii) Individuals who are elected members of a county council, district council or London borough council any of whose area falls within the neighbourhood area concerned</p>	<p>individuals who are elected members of a county council, district council or London borough council any of whose area falls within the neighbourhood area concerned. This is protected by the terms of the Forum's constitution (APPENDIX A). Membership is free and the forum area has been advertised widely by the local council at area application stage as well as by the steering group of the forum throughout 2019.</p>
<p>c) Its membership includes a minimum of 21 individuals each of whom – (i) Lives in the neighbourhood area concerned, (ii) Works there (whether for a business carried on there or otherwise), or (iii) Is an elected member of a county council, district council or London borough council any of whose area falls within the neighbourhood area concerned</p>	<p>Yes.</p> <p>Whilst interest in the forum continues to grow and we have in excess of 50 registered supporters, for the purposes of this application we submit 35 individual members and one business member to meet this criteria.</p> <p>We have formally invited to be members all the councillors from the two wards which fall within the proposed forum area.</p> <p>We have sought members from the top-ten employers within the forum area as well as a range of individual businesses in different locations across the area (further details below).</p>
<p>d) It has a written constitution.</p>	<p>Yes, see APPENDIX A.</p>
<p>Further information as set out in the Locality guidance where this is in accordance with the Localism Act 2011, Schedule 9, Part 1, 61F (7)</p>	
<p><u>Have secured (or taken reasonable steps to attempt to secure)</u> that its membership at least one individual falling within each of the sub-paragraphs (i) to (ii) of subsection (5)(b)</p>	<p>See APPENDIX C for a map indicating the scope of the public advertisement of the forum and membership.</p> <p>Our membership is open to all parts of our community and membership is entirely voluntary. Email newsletters, posters and door to door leaflet drops across our area especially where we have fewer members. Our outreach has been to a broad and representative range of local residents associations and tenant residents associations including:</p> <ul style="list-style-type: none"> • Lytton Estate TRA • Springvale Estate TRA • Masbro Centre • Friends of Brook Green • Sinclair Road Residents Association • Gunter Estate Conservation Area Residents Association • St Paul's Court Residents Association • Avonmore Residents Association

FORUM & AREA APPLICATION

The posters advertising the forum and inviting members have been on public display in the following locations:

- Sainsbury, North End Crescent
- Tesco, Hammersmith Road
- Man Friday Dry Cleaners, North End Road
- Masbro Centre, Masbro Road
- Lytton Estate TRA meeting hall

Leaflets have been sent or delivered to the following **not for profit or charitable organisations**:

- St Mungo's Edith Road
- St Pauls Girls School, Brook Green
- St Mary's Church, Hammersmith Rd
- Holy Trinity Church, Brook Green
- Nazareth House care home, Hammersmith Rd

Leaflets have been sent to the following **top-ten employers** who are in the forum area (according the LBHF ward profiles):

- Endemol Shine UK, Charecroft rd
- Harrods HQ, Hammersmith Rd
- Zentar Financial Services, Blythe Rd
- Immediate Media Co, Hammersmith Rd
- Termika Ltd, Blythe Rd

Additional leaflet drops have been made to the following **businesses and organisations** across the forum area:

- Winkworth, Shepherds Bush Rd
- Green Florist, Shepherds Bush Rd
- Picture, Shepherds Bush Rd
- Holloways of Ludlow, Shepherds Bush Rd
- The Fishmongers Kitchen, Shepherds Bush Rd
- Brook Green Estates, Shepherds Bush Rd
- Hellenic Hotel, Shepherds Bush Rd
- Hotel 73, Shepherds Bush Rd
- Hotel 65, Shepherds Bush Rd
- Pearl Hotel, Shepherds Bush Rd
- Royal Guest House, Shepherds Bush Rd
- Royal London Hotel, Shepherds Bush Rd
- Sapphire, Shepherds Bush Rd
- Euro Hotel, Shepherds Bush Rd
- Central Bikes, Shepherds Bush Rd
- Orthosmile, Netherwood Rd
- Dental Surgery, Blythe Rd
- Britannia, Blythe Rd
- Dania Beauticians, Blythe Rd

FORUM & AREA APPLICATION

	<ul style="list-style-type: none"> • Althios, Blythe Rd • Village Vet, Masbro Rd • Masbro Stores, Masbro Rd • Sainsburys, North End Crescent • Café Continente, North End Rd • Handy Store, North End Rd • Best Mangal Restaurant, North End Rd • Home Needs Store, North End Rd • North End News, North End Rd • Tesco, Hammersmith Rd • NHS clinic, Hammersmith Rd • Oddfellows, Hammersmith Rd • Dispensaire francais, Hammersmith Rd • Interiors with Art, Hammersmith Rd • Solomon Travel, Hammersmith Rd • Good News, Hammersmith Rd • Egg and Bun, Hammersmith Rd • Latymers Estate Agents, Hammersmith Rd • Vision Optique, Hammersmith Rd Hammersmith Rd • Care Dental, Hammersmith Rd • Dani's Hair, Hammersmith Rd • The lunch box, Hammersmith Rd • David Dry cleaners, Hammersmith Rd • Brewers, Hammersmith Rd • Violet Dry cleaners, Hammersmith Rd • St Paul's Hotel, Hammersmith Rd • Supreme Electrical, Hammersmith Rd <p>We have a facebook page: https://m.facebook.com/Avonmore-Brook-Green-and-Addison-Neighbourhood-Planning-Forum</p> <p>All elected councillors whose ward falls within the forum area have been invited to join the forum. We have documented this outreach work.</p>
<p>Whose membership is drawn from <u>different places</u> in the neighbourhood concerned and from <u>different sections</u> of the Community in that area</p>	<p>See APPENDIX C for a map indicating the scope of the public advertisement of the forum and membership. Streets are highlighted where we have a forum member. This clearly shows the spread of members in <u>different places</u> across the proposed area in accordance with the legislation.</p> <p>Our membership data clearly demonstrates that is drawn from <u>different sections</u> of the community :</p> <p>27% rent privately 73 % are owner occupiers</p> <p>81 % are of working age The ABA Forum membership range of ages: <26 years old =12%</p>

FORUM & AREA APPLICATION

	<p>26-55 years old = 50% >55 years old = 38%</p> <p>The ABA Forum membership gender* mix is as follows: 46% Female, 54% Male, (* from given names)</p> <p>We do not audit for ethnicity but our committee operates an inclusive diversity policy to represent the ethnicities found in our community. Currently our management committee currently comprises: 33% white British, 33% white-other, 33% BAME.</p> <p>One councillor from each of the two wards which fall within the proposed forum area have agreed to represent any under-represented group within the forum area.</p> <p>We seek to encompass a range of political, cultural and philosophical views where they are in accordance with the purposes and aims of the neighbourhood forum.</p>
How our purpose reflects the character of the proposed Neighbourhood Area	<p>The purpose of the Forum is to promote and improve the social, economic and environmental wellbeing of the Avonmore, Brook Green & Addison Neighbourhood Area and its residents.</p> <p>We aim to enhance the predominately residential neighbourhood of conservation areas interlaced with areas of civic, retail and business use for the benefit of the whole community.</p> <p>Our aim for our proposed Neighbourhood Area area is a safe, sustainable, pedestrian-friendly and mixed use urban quarter reflecting a specific development history, architectural character and urban grain.</p> <p>We will work towards the long term, sustainable development of our urban fabric and environment and for best practice in our neighbourhood plan.</p>