College Park and Old Oak Ward Profile 2018

This profile brings together some of the key data sources that help to define the characteristics of an area, the population it contains and the key issues it faces. The main themes covered are: population, health, deprivation, crime, education and qualifications, housing tenure, economic activity and local economy.

Given the breadth of data sets included in the profile, the dates of the information ranging from 2011 to 2018.

Your Ward Councillors
Wesley Harcourt
(Labour)
Alexandra Sanderson
(Labour)



Affluence

The ward is ranked the most deprived area in Hammersmith and Fulham. The overall population is middle-aged and young, single and comparatively unskilled. A high proportion of the population work in relatively low paid jobs mainly in health and social work or wholesale and retail trade sector.

- 70% of residents are of working age. The structure of the population has only slightly changed over the last seven years which demonstrates that the population is as transient as over the previous two decades
- Foreign-born residents made up 46% of the ward population. A high proportion were born in Republic of Ireland, Philippines, Somalia, Poland and Australia
- The ward has the second highest proportion of households that have no people who speak English as a first language
- 81% of residents declared themselves in good or very good health (86% in H&F)
- Less than two in five people aged 16+ were living as a couple; this is the fifth lowest proportion in H&F
- 56% rent their home from a social housing
- The proportion of households without a use of car or a van stands at 63%; this is the third highest proportion in H&F
- 32% of residents have a level 4 qualification (degree level); this is the lowest proportion among all wards
- 57% of residents are in employment (8.5% are selfemployed)
- 30% of employed residents are working as managers, directors, senior officials or in professional occupations
- The largest source of employment is the health and social work activities sector (18%)



Pockets of Deprivation

A large proportion of the ward is classed as being deprived area, particularly North Wormholt estate, Wood Lane estate and Old Oak estate which suffer from multiple interlinked problems. Generally these areas are characterised by:

- Low skills
- Unemployment and worklessness
- Low incomes
- Social or council rented housing
- Low skilled occupations
- Health issues

The ward is made up of 5 Lower Super Output Areas (LSOAs). Four LSOAs are ranked within the 20% most deprived nationally.

There are seven deprivation 'domains' within the IMD 2015 and the highest scores for the ward are in the Living Environment, Crime, and Barriers to Housing and Services.

Who We Are

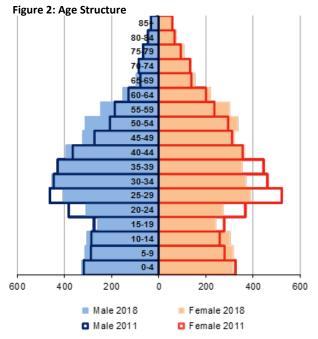
Population Overview

In 2018 there were an estimated **9,129** people living in the ward. Since 2011 Census, there has been a decrease in the population by **0.5% (-46 people);** this is the ninth highest decrease among H&F wards (Borough average +0.9%).

From the age / gender pyramid, it is clear that the population in the ward is relatively young for both genders with a large proportion in the age range **25-44**. Since the 2011 Census, there has been little change in the structure of the population within the ward which indicates that the population is transient with those of working age (mainly males) moving into the area for work before moving out later on in life.

There are slightly more females (50.5%) than males (49.5%). The ward is the least densely populated in H&F with a density of 27 people per hectare (Borough 112pph).

During the day the population increases to **22,267** people as people come to the ward for work.



Source: Population projections 2011-2018, GLA

23.9% of the population is under 18 (19.5% in H&F), **67%** are aged 18-64 (69.9% in H&F) while **9%** are elderly population (10.6% in H&F).

Using the SHLAA Ward population projections, the population is projected to more than triple **320%** (**32,300 people**) by 2035. This is mainly due to the high level of housing developments in the Old Oak and Park Royal area.

Ethnicity

The ward ranks second lowest on the proportion of the population describing themselves as White British (**31.6%**), but the second highest on proportion of 'Black/Black British' residents (**21.1%**).

Since 2001, there has been a **63%**increase in the number of residents from Black and Minority Ethnic (BME) backgrounds to **6,277** in 2011; the ninth highest number in H&F.

Figure 1: Total Population

Ward Name	2018	2011	+/-	% change
Addison	11,166	11,518	-352	-3.1
Askew	14,483	14,160	323	2.3
Avonmore & Brook Green	11,757	12,216	-459	-3.8
College Park & Old Oak	9,129	9,175	-46	-0.5
Fulham Broadway	11,744	10,996	748	6.8
Fulham Reach	11,518	11,306	212	1.9
Hammersmith Broadway	12,750	11,923	827	6.9
Munster	10,883	11,004	-121	-1.1
North End	11,096	11,589	-493	-4.3
Palace Riverside	7,321	7,483	-162	-2.2
Parsons Green & Walham	11,042	10,813	229	2.1
Ravenscourt Park	10,717	10,785	-68	-0.6
Sands End	14,199	12,760	1,439	11.3
Shepherd's Bush Green	11,925	12,175	-250	-2.1
Town	10,934	11,201	-267	-2.4
Wormholt and White City	13,385	13,389	-4	0.0
Hammersmith & Fulham	184,049	182,493	1,556	0.9
London	8,998,679	8,173,941	824,738	10.1
England*	55,268,067	53,012,456	2,255,611	4.3

Source: GLA Population projections 2018 and *MYE population ONS 2016

Country of Birth and National identity

54.3% (4,980) of residents were born in England. Foreign-born residents made up **45.7%** of the ward population (42.7% in H&F).

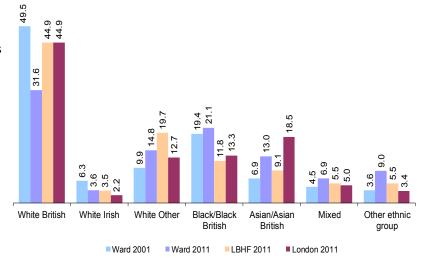
Republic of Ireland supplied most foreign-born residents (262) followed by Philippines (261), Somalia (225), Poland (223) and Australia (149).

12.6% of the population were born in an EU country (the third lowest among all wards) compared with 14.8% in H&F and 10.3% in London as a whole.

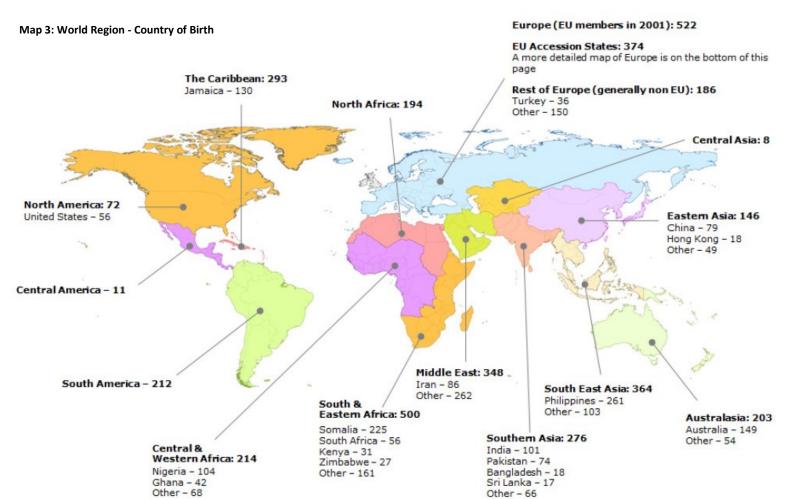
70% of residents identify themselves as a category that refers to a British national identity (e.g. English, Welsh, Scottish, Northern Irish and other categories associated with Britain); ranked the tenth highest in H&F.

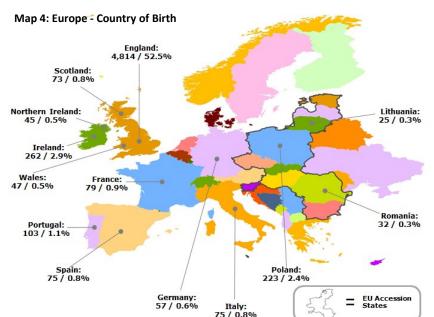
30.3% had a 'British only' national identity (ranked second highest) while 'other identities only' account for **29.9%** of all categories (ranked seventh highest in H&F).

Figure 3: Ethnic Groups



Source: ONS Census 2011





Year and Age of arrival in the UK

The ward ranked the seventh highest in H&F in terms of proportion of foreign born residents who have arrived in the UK since 2001 (2% of the overall population).

The ward ranked the eighth highest in proportion of residents whose age of arrival to the UK was between 20 and 44 (28.2% of all age groups) and it ranked the tenth highest on proportion of foreign people who have resided in the UK for less than 5 years (12.9% of the overall population).

14.6% of residents in the ward hold an EU passport (the third lowest level among H&F wards). The ward ranked the highest in terms of proportion of people that hold a passport of any of the African countries as a percentage of the total population (3.3%), and the second highest in terms of proportion of people that hold a passport of any of the Middle East/Asian countries (6.5%).

Religion

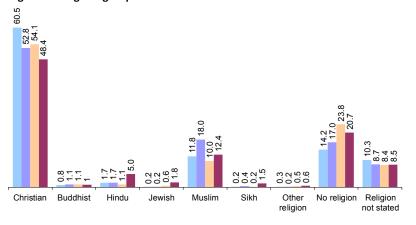
Christians remained the largest religious group in the ward with **52.8%** of residents (60.5% in 2001).

There has been a **6.2** percentage point increase in the Muslim population to 1,652 in 2011; the second highest number in H&F.

One in six (17%) residents stated as having no religion (ranked the lowest), while 8.7% did not answer the question related to religion.

There are no updates available on religion by ward, but the latest data from ONS suggest that 'Any other religion' and Muslim religion have increased most since 2011 in H&F (by 2.5 percentage points).

Figure 4: Religious groups



■Ward 2001 ■Ward 2011 ■LBHF 2011 ■London 2011

3

Household Language

66.7 % of households in the ward contain people aged 16+ who all speak English as a main language; ranked the fourth lowest among all wards (71.8% in H&F).

19.5% of households have no people that speak English as a main language (14.5% in H&F).

The main languages spoken in the ward are Arabic (332 people), Polish (205), Somali (183), Portuguese (180), Filipino (167), Spanish (155) and French (103).

Health

81.2% of residents assess their health as 'good' or 'very good' (85.7% in H&F). 6.2% rate their health as 'bad' or 'very bad' compared to 4.9% across the borough.

In the 2011 Census, 15.4% (1,414) of residents reported to have a long term health problem or disability that limits their day-to-day activities; this is the second highest level in the borough but a decrease of 4.5% since 2001 (the eleventh highest).

Life expectancy in the ward is slightly worse for males than both the borough and London averages with males expected to live 75.4 years while it is similar for females (expected to live 84.2 years).

Figure 5: Life Expectancy 2012-2014

H&F L	ondon.
79.7	80.3
84.1	84.2
	79.7

Source: ONS

as a main language, 2011 19.5 No English (%) 8.2 14.3 8.3 to 12.0 12.1 to 15.0 16.4 15.1 to 18.0 14.8 18.1 to 20.4 15.8 20.4 11.6 13.4 19.4 14 10.7 11.8

Map 5. Per cent households where

no occupants speak English

Source: ONS Census 2011

In terms of childhood obesity at reception age, 7.4% of children are estimated to be obese which is the second lowest level in the borough (H&F 9.7% and London 10.2%). Child excess weight (overweight including obesity) at 22.2% is in the line with both the borough (21.9%) and London (22%) averages. In Year 6, 22.8% of children are estimated to be obese which is slightly above the borough average of 22.4%. The prevalence of excess weight among children in Year 6 in the ward stands at 38.3%.

Figure 6: Childhood Obesity and Excess Weight

Age Group	Area	Number measured	Number obese	% obese	Number measured	Number excess	% excess weight*
Posontion	Ward	297	22	7.4%	297	66	22.2%
Reception (age 4-5 years)	Hammersmith & Fulham	3,651	355	9.7%	3,887	850	21.9%
(age 4-5 years)	London	269,492	27,437	10.2%	272,087	59,969	22.0%
V	Ward	324	74	22.8%	324	124	38.3%
Year 6 (age 10-11)	Hammersmith & Fulham	3,365	754	22.4%	3,417	1,270	37.2%
(age 10-11)	London	231,149	53,084	23.0%	232,078	87,531	37.7%

Source: NCMP 2016/17 *Overweight and obese combined

School Census 2017

In total, there are 1,180 children who live in the ward and attend a school within the borough. This includes 193 children in nursery classes, 518 children in primary schools and 438 children in secondary schools. 31 children attend the borough's special schools. According to the 2011 Census there are a total of 843 school children and full-time students aged 16+ in the ward (ranked the tenth highest in H&F).

Figure 7: School Census Statistics

Area	FSM	SEN	EAL
Ward	26.3	17.8	48.6
Hammersmith & Fulham	22.4	15.6	46.0
London	17.5	14.4	45.0
Source: School Census, Autumn 201	.7		

Figure 8: First Language (EAL)

First Language	% of pupils
Arabic	11.4
Somali	9.7
Spanish	2.3
Malaysian	2.0
Filipino	2.0

One of the key benefits of the school census is that it captures details on free school meals, special educational needs and the languages spoken by children. 26.3% of pupils in the ward receive free school meals; this is above both the borough and London averages of 22.4% and 17.5% respectively. The percentage of pupils (17.8%) with special educational needs is higher than both the borough and London averages (15.6% and 14.4% respectively). In terms of the percentage of pupils who speak English as an additional language, the ward average of 48.6% is also higher than both the borough and London averages (46% and 45% respectively). In total, pupils speak an additional 60 languages other than English with 11.4% speaking a form of Arabic, 9.7% speaking Somali and 2.3% speaking Spanish as a first language. 4

How we live

Marital Status

The ward ranks fourth highest in proportion of residents who are single - never married (52.3%). Proportionately fewer residents are married (29.6%) compared to the borough average (29.6%).

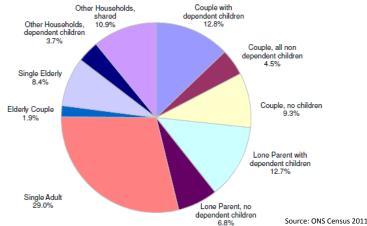
36.8% of people aged 16 and over were living as a couple (married, in a same-sex civil partnership, or are cohabiting with a partner of any sex); this is the fifth lowest level in H&F.

Household Composition

The average household size is **2.5** persons (2.39 in 2001); this compares to 2.26 persons in H&F.

The number of households has increased by **8.5%** since 2011 to 3,986; the second biggest increase among all wards (H&F +4.5%).

Figure 9: Household composition



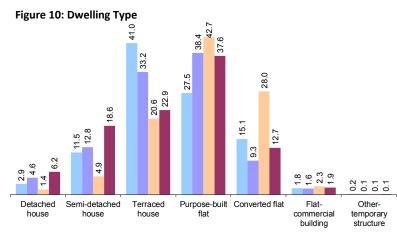
Single adult households aged under 65 are the largest group (29%). The proportion of single elderly households has decreased by 44% and elderly couple by 33% over the past 10 years to a current level of 10.3% (377) of all households.

The ward ranks the second highest among H&F wards on the proportion of lone parent households (19.5%).

Accommodation Type

In 2011 there were **3,755** dwellings in the ward, some 492 more than in 2001. Only 0.2% of dwellings were shared between two or more households (0.5% in 2001).

49% of the housing stock consist of flats or maisonettes (the lowest among all wards) while **33%** are terraced houses (the third highest).



■ Ward 2011

■ LBHF 2011

London 2011

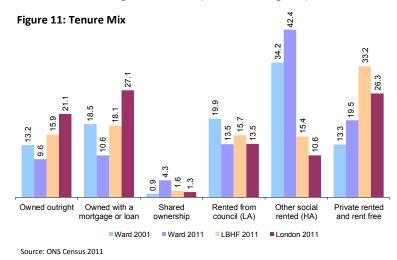
32.4% of all properties are with two bedrooms (ranked tenth highest) and **31.4%** are with one bedroom (ranked eighth highest).

Tenure

24.6% of households are owner occupiers (ranked the lowest in H&F); a reduction of 8 percentage points from 2001.

The private rented sector (incl. rent free) accounts for **19.5%** of households (ranked the lowest) with an increase of 6.1 percentage points since 2001.

Over a half of households (55.9%) rent their home from a social housing; 13.5% rent from the Council (ranked tenth highest) and 42.4% from Housing Associations (ranked the highest).



Occupancy - Bedrooms

This provides a measure of whether a household's accommodation is overcrowded or under occupied.

The proportion of households that have one fewer bedroom than required was **16.1%** (ranked third) which is above the borough average of **12.6%**.

Housing Waiting List

There are **2,319** registered households on the housing waiting list in Hammersmith & Fulham including 662 on the transfer list (2,251 in 2017. **23%** of non-transfer homeseeker households live outside H&F.

Majority of registered households (53%) require two bedroom properties, followed by three bedroom properties (28%).

The number of households registered on the housing waiting list in the ward stands at **117** (6.6% of all households on the list).

Property Prices

Average property prices in the borough have increased by almost **15%** over the past 5 years, but in the past year have decreased by 5%.

Average price increases have ranged from 14% for flats and maisonettes to over 20% for the sales of semi-detached properties.

The average price of dwellings in the ward is £514,563 compared with £713k in the borough and £480k in London; this is the third lowest level amongst all H&F wards.

5

■Ward 2001

What we do

Economic Activity

In 2011, **67.5%** of working age people aged 16-74 in the ward were economically active (working or looking for work); that was the second lowest rate amongst wards (74.1% in H&F). The economic activity rate for males was **71.3%** (ranked the lowest in H&F) and for females was **64.2%** (ranked second lowest).

Employment

56.6% were in employment compared to 65.7% in H&F and 62.4% in London. **37.6%** of those were full-time employees (ranked second lowest in H&F), **7.2%** were part time employees (ranked the highest in H&F) and **8.5%** were self-employed (ranked the lowest).

The top three methods of travel to work are underground (31%; ranked second lowest), bus (21%; ranked first) and car (16%; ranked third).

In total in 2017, there were **13,950** jobs in the ward. There has been a **2.6%** increase in the number jobs between 2011 and 2017 (+12.3% in H&F). **81.5%** of employees working in the ward work full-time (72% in H&F); this is the second highest proportion amongst all wards.

Figure 12: Number of Jobs, BRES

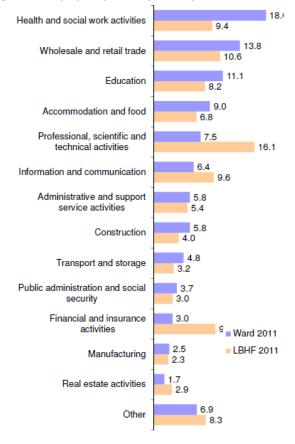
Area	2011	2012	2013	2014	2015	2016	2017	% change 2011-2017
Ward	13,600	14,500	14,800	15,500	15,000	14,200	13,950	2.6
Hammersmith & Fulham	122,450	127,000	127,500	128,000	135,500	139,500	137,500	12.3

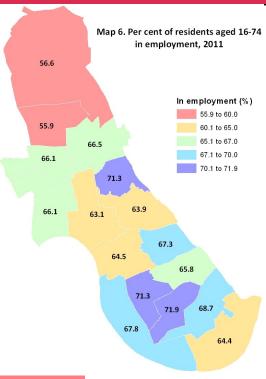
Industry of Employment

The health and social work activities sector is the largest source of employment with **18%** (ranked first in H&F). This is followed by the wholesale and retail trade sector at **13.8%** (ranked second) and the education sector at **11.1%** (ranked first).

The ward ranked third highest in terms of the population employed in the accommodation and food services sector (9%).

Figure 13: Employed by industry of occupation





Occupation

7.2% of the employed population were working as managers, directors and senior officials (ranked the lowest in H&F), while **23%** were working in the professional occupations (ranked second lowest).

13.3% were working in the elementary occupation; ranked first (6.7% in H&F), and **10%** were working in the administrative and secretarial occupations; ranked sixth (9.6% in H&F).

Economic Inactivity

32.5% were economically inactive residents (permanently sick or disabled, looking after family/home, retired and some students); (H&F 26% and London 28.3%). **26%** of these economically inactive residents are students (31.5% in H&F).

Unemployment

From the 2011 Census **6.7%** of residents aged 16-74 were unemployed and looking for work (ranked second highest). Unemployment in the ward has improved since the start of 2013. In March 2018, there were **6,250** Universal Credit claimants in H&F (4.5% of the working age population).

Key out-of-work benefits consist of four groups: job seekers, ESA and incapacity benefits, lone parents and others on income related benefits. In 2017, **12.9%** of the working age population in the ward were on out-of-work benefits which is below both the borough and London averages (at 7.5% and 7.2% respectively).

Provision of Unpaid Care

9% of the population provide informal care, up from 8.6% in 2001; this is the highest proportion in the borough. **58.8%** were giving less than 20 hours care a week (ranked second lowest), **16.7%** provided between 20 to 49 hours (ranked third) and **24.5%** provided 50 or more hours (ranked third).

Household Income

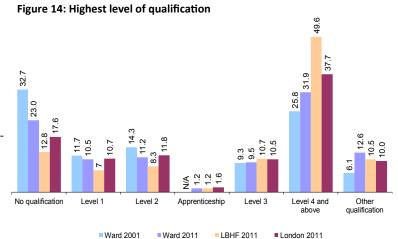
The average gross household income (including investment income and social security benefits) in the ward is £32,965 per annum (£50.2k in H&F and £45.2k in London).

44.9% of households depend on less than £25,000pa compared to 28% for the borough as a whole. One in eighteen (**5.6%**) households in the ward have a combined annual gross income of over £75k compared to 18.8% of households across the borough.

Qualifications and Skills for Life

23% of adults have no formal qualification (ranked the highest among all wards) compared to 12.8% in H&F and 17.6% in London.

31.9% have a level 4 qualification-degree level (ranked the lowest) compared to 49.6% in H&F.



Source: ONS Census 2011

In 2011 the Office of National Statistics conducted a Skills for life survey across the country and using modelling techniques they have developed local level area estimates of the number and proportion of adults living in households with defined **skill levels**. The figure 15 contains estimates of the proportion of adults who have the following skills at entry level or below. Entry level is the lowest level in the national qualification framework in England. Qualifications at this level recognise basic knowledge and skills and the ability to apply learning in everyday situations under direct guidance and supervision.

Across the different measures the proportion of adults at entry level (and below) is **above** both borough and London averages. For adults who don't speak English as a first language, the proportion is also **above** the borough average.

Figure 15: Skills for life estimates

Area	Entry Level and Below					
Alea	Literacy	Numeracy	Email	Word Processing	Spreadsheets	ESOL
Ward	20.7	56.7	52.7	69.6	73.7	28.0
Hammersmith and Fulham	15.2	42.3	36.2	54.0	59.9	21.8
London	28.2	52.7	42.2	61.2	69.8	33.9
Source: ONS Skills for life survey, 2011						

Educational Attainment

In 2016-17, **41.9%** of pupils achieved an average attainment 8 score and **52.4%** of pupils achieved 9-4 grades in English and Maths only. Both these figures are below both the borough and London averages.

Figure 16: Educational Attainment KS4 2016-17

	All Describe at the	All Pupils at the End	All Pupils at the End of KS4 %
Area	All Pupils at the End of KS4	of KS4 with average	achieving 9-4 in English and
	End of K54	Attainment 8 Score	Maths GCSEs only
Ward	126	41.9	52.4
Hammersmith and Fulham	1,311	46.4	62.5
London	75,472	44.3	60.1
Source: DfE			

In 2016-17, the overall absence rate in schools was 4.9% which was slightly above both the borough and London rate.

Figure 17: School Absence

A	Enrolments	Overall Absence	Authorised Absence	Unauthorised Ab-
Area	in All Schools	in All Schools	in All Schools	sence in All Schools
Ward	823	4.9	3.3	1.6
Hammersmith and Fulham	10,347	4.4	3.2	1.2
London	923,360	4.5	3.3	1.2
Source: DfE				

In 2016-17, the rate of the first year Higher Education (HE) enrolment in the ward was **123.4** per 1,000 18-24s which was above both the borough rate at 86.1 and the London rate at 102.2.

Figure 18: HE Enrolments

Area	Rate per 1,000 18-24s	Number HE Enrolments
Ward	123.4	95
Hammersmith and Fulham	86.1	1,483
London	102.2	78,655
Source: HESA		

7

Where we live

Deprivation

The index of multiple deprivation is a relative measure of deprivation which ranks small areas nationally by different deprivation dimensions. The ward is made up of 5 Lower Super Output Areas (LSOAs) and it has been measured as slightly **more deprived** than in 2010 and 2007.

The most deprived area (E01001876) is among the **10% most deprived** nationally. The areas E01001875, E01001877 and E01001878 are in the 10 to 20% most deprived nationally. The remaining LSOA rank in the 20-30% most deprived nationally.

Figure 19: IMD National Banding - most deprived

Ward LSOAs	Overall IMD Banding	· · · · · · · · · · · · · · · · · · ·	Income Deprivation Affecting Older People Index (IDAOP)
E01001876	0-10%	0-10%	10-20%
E01001875	10-20%	0-10%	10-20%
E01001877	10-20%	10-20%	10-20%
E01001878	10-20%	0-10%	0-10%
E01001874	20-30%	0-10%	0-10%

Within the Index there are seven 'domains' and the highest scores for the ward are in the **Living Environment, Crime** and **Barriers to Housing and Services** domains, in that order. 4 out of 5 LSOAs fall within the worst 10% deprived nationally on Income Deprivation Affecting Children (**IDACI**) domain, and 2 out of 5 LSOAs fall within the worst 10% nationally on Income Deprivation Affecting Older People (**IDAOPI**) domain.

Percentage ranking within 10% most deprived 10-20% 20-30% 30-40% 40-50% 60-70% 70-80% 80-90% lease deprived COLLEGE PARK AND OLD DAK WORMHOLITAND WHITE CITY SHEPHERDS BUSH GREEN

Map 7: Index of Multiple Deprivation

Digital Inclusion

H&F residents use the internet more compared to the national average. More households in H&F Council homes have a tablet computer compared to the national average. **10.5%** of residents in the ward that **don't use internet** which is higher than the borough average of 8.5%. This ranges from **1.5%** for 16-34 age group, to **45%** for 65+.

Customer Segmentation

The complexity of the demographics of the ward can easily be seen in the following map that displays the Mosaic customer segmentation dataset. Segmentation work suggests that the predominant customer segmentations in the ward is: **Poor Minority Families** (60% of total population) - displayed in dark purple on the map. This segment is clustered around two location in the ward; with the area covering Old Oak estate and North Wormholt estate.

Around 21% of residents are classified as coming from **Deprived Families in Public Housing** (17% in H&F) which is displayed in red on the map. This segment is clustered around three location in the ward; with the area covering North Wormholt estate,
Wood Lane estate and Old Oak estate.

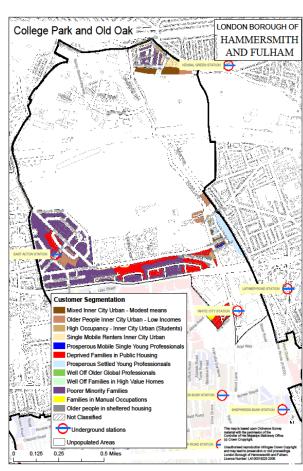
Green Space

43.8% of the ward area is classified as open space and green area; this compares to 21.1% in H&F and 39.1% in London as a whole. **26%** of households within wards have easy access to at least one open space and 31.4% have easy access to local parks.

Public Transport Accessibility and Car Ownership

Public Transport Accessibility Level (PTAL) is a measure which rates locations by distance from frequent public transport services. In the ward that score is **3.4** which is lower than both the borough and regional averages at 4.7 and 3.8 respectively.

There are **43** cars per 100 households in the ward compared to 54 in the borough and 82 in London. **63%** of households do not have access to a car or van (55% in H&F and 42% in London).



8

Crime

All recorded crime has been rising across the borough over the last four years (+4% in year to 2017-18). The ward has seen a 0.6% increase in total notifiable offences in the last year; this is the twelfth highest increase amongst all wards.

There were 1,226 crime committed (134.3 per 1,000 residents) which ranks the ward fourth highest in H&F.

In 2016-17, the rate of all recorded crime per 1,000 population was 136.1 in the ward compared to 117 across the borough.

Table 20: Crime Categories 2017-18

	Ward		Hamme	ersmith
•	No.	Rate	No.	Rate
Burglary	100	11.0	2092	11.4
Criminal Damage	81	8.9	1336	7.3
Drugs	60	6.6	935	5.1
Other Notifiable Offences	71	7.8	413	2.2
Robbery	60	6.6	660	3.6
Sexual Offences	24	2.6	380	2.1
Theft & Handling	392	42.9	9476	51.5
Violence Against The Person	433	47.4	6294	34.2
Source: Met Police				

The most high volume crimes in the ward during the last financial year have been 'Violence Against the Person' (433), 'Theft & Handling' (392) and Burglary offences (100).

Crime types that have seen a larger rates per 1,000 population in the ward compared to the H&F average include Violence Against The Person (47.4), Robbery (6.6) and Criminal Damage (8.9). Crime rates across two major categories of crime in the ward are below the rates across the borough: Theft & Handling (42.9) and Burglary offences (11).

Top Businesses

The top 10 businesses in the ward employ over 14,500 employees and the majority of these businesses have been based in the ward for many years (see Table 23).

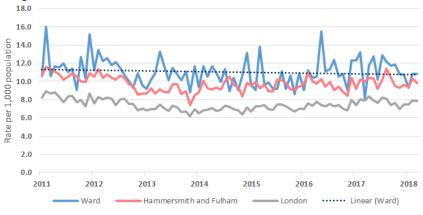
Motion picture, video and TV programme production, sound recording and music publishing activities is the main industrial sector in the ward employing over 8,000 people; this is followed by Human health activities (3,315), Wholesale trade, except of motor vehicles (1,946), Scientific research and development activities (1,565), Wholesale and retail trade and repair of motor vehicles (914).

Table 23: Top 10 employers by employment size

Table 25. Top 10 employers by employment size							
Position	Company Name	Employee No.	Sector				
1	BBC	7,182	TV, Film & Video Production Services				
2	Hammersmith Hospital (NHS Trust)	2,956	Health and Social Work				
3	Imperial College of Science, Technology & Medicine	1,455	Scientific research and development				
4	Car Giant Ltd	853	Car Dealers, Distributors & Franchises				
5	Queen Charlottes and Chelsea Hospital (NHS Trust)	616	Health and Social Work				
6	Wormwood Scrubs Prison	431	Justice and judicial activities				
7	Ericsson Media Services UK Ltd	420	Motion picture, video and tv programme activities				
8	Sodexo Healthcare Services Ltd	333	Event catering activities				
9	Powerday Plc	185	Renting and leasing of construction machinery				
10	The Medical Research Council	160	Scientific research and development				

Other major employers in the ward are: Ark Schools, London Underground Ltd, Respect Care Services Ltd, Computer Cab Plc, Beeline UK Accessories Ltd, Autolus Ltd, Quiqup Ltd, Innovative Technology Solutions, Imanova Ltd, and Hitachi Rail Europe Ltd.

Figure 21: All Recorded Crimes



Anti-social Behaviour

Anti-social behaviour (ASB) levels are generally low in the ward with 34 incidents being recorded on ReACT since June 2013. This totals just 1.3% of all ASB incidents recorded on the system over this time period.

The ASB incident rate per 1,000 population is **3.7** (the second lowest in H&F). Noise was the most frequent incident followed by Harassment / Verbal Abuse and Substance Misuse.

Table 22: Rate of Anti-Social Behaviour, 2013-2018

Ward	Incidents	Rate per 1,000 pop	Rank (1=Best)
Addison	138	12.4	9
Askew	157	10.8	7
Avonmore and Brook Green	96	8.2	3
College Park and Old Oak	34	3.7	2
Fulham Broadway	135	11.5	8
Fulham Reach	213	18.5	13
Hammersmith Broadway	158	12.4	10
Munster	96	8.8	4
North End	252	22.7	14
Palace Riverside	70	9.6	6
Parsons Green and Walham	100	9.1	5
Ravenscourt Park	32	3.0	1
Sands End	216	15.2	12
Shepherd's Bush Green	297	24.9	15
Town	145	13.3	11
Wormholt and White City	471	35.2	16

Source: ReACT H&F