



7<sup>TH</sup>|8<sup>TH</sup>|9<sup>TH</sup> JUNE 2019

## RESIDENT INFORMATION - CHESTERTONS POLO IN THE PARK 2019

**To Residents and Businesses in the Hurlingham Park area:**

**CHESTERTONS POLO IN THE PARK WILL BE RETURNING TO HURLINGHAM PARK ON  
FRIDAY 7<sup>th</sup>, SATURDAY 8<sup>th</sup> & SUNDAY 9<sup>th</sup> JUNE 2019**

The annual event 'Chestertons Polo in the Park' is returning to Hurlingham Park on 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> June. Please read this document for essential information relating to the event and how it may affect you.

Event organisers Sportgate International Ltd are committed to continually looking to improve their operations to minimise issues in the surrounding area and to have as positive an impact as possible.

- The Chestertons Polo in the Park event will be produced, delivered and paid for by the organisers, Sportgate International Ltd – who pay rent to Hammersmith & Fulham Council for Hurlingham Park usage.
- Since 2009, the Chestertons Polo in the Park event has brought significant improvements to Hurlingham Park, including consistent work throughout every summer to improve the quality of the sports pitches enabling them to cope with increasing use throughout the year.
- Chestertons Polo in the Park and its organisers continue to invest in Hurlingham Park for the benefit of the residents and park users year-round.
- In recent years, in collaboration with local residents, Sportgate International helped set up 'The Hurlingham Park Fund' which it contributes to annually to assist with financing specific works as nominated by residents groups. Among other projects, this has helped deliver the updated childrens playground facilities at the park.
- In 2011 the organisers undertook to build, at their own expense, a borehole to ensure the greenest possible solution to irrigation. As a result, Hurlingham Park is one of few London Parks that benefit from irrigation throughout the summer, including periods of drought and during hosepipe bans.  
***Please note: the water used for this is grey water from the strata water table - NOT reservoir stock mains water - therefore hosepipe bans do not affect the use of this water. The borehole use is governed by strict Environmental Agency guidelines, and we work closely with them on this matter.***
- An enhanced maintenance and reinstatement ground-works programme will again take place pre and post event, which includes reducing ground compaction as well as extensive seeding and fertilising – all to improve the general health of the grass cover.
- The event provides the opportunity for residents to watch a renowned, live, world-class spectacular sporting event in their local park – 2 x winner of 'London Sporting Attraction of the Year' – London Lifestyle Awards and regular winner of 'Visit England Excellence Award'.
- Over 50 local businesses benefit from working directly with Chestertons Polo in the Park, and many more local businesses benefit from the presence of up to 28,000 visitors to the area over the 3 event days.
- In 2018 Sportgate International fundraised over £20,000 for local children's charity SEAPIA and pledge to at least match that in 2019.

- Sportgate International pro-actively engage with local residents groups to address issues, concerns and to ensure that the event collaborates with the local community wherever possible. This includes donating to a residents fund for work in the park and fundraising additional money for that fund.

### CHESTERTONS POLO IN THE PARK 2019 – EVENT PROGRAMME

The Chestertons Polo in the Park event at Hurlingham Park brings together a dazzling combination of international polo and family entertainment to form an unforgettable day out. Three days of matches will take place on Friday 7<sup>th</sup>, Saturday 8<sup>th</sup> and Sunday 9<sup>th</sup> June 2019.

For a full event programme please visit: <http://www.polointheparklondon.com>

Please note match timings and entertainment programme may be subject to change

Upon receiving a ticket, local residents will be allowed re-admittance throughout the day if required

### EVENT OFFERING (EACH DAY)

- 3 Games of Polo (x4 on Friday)
- ‘Grazing Paddock’ - Restaurant Pop-Ups and Street Food
- Luxury Shopping Village
- Champagne Lanson Garden
- Mahiki Bar
- Fever-Tree Cocktail Garden
- Pimms Bus and Garden
- Complimentary kids entertainment area (Fri and Sun only)
- On-pitch kids entertainment, including a children’s sports day (Sunday Only)
- Face Painting and additional children’s entertainers (Sunday Only)

### EVENT TIMINGS

#### Friday 7<sup>th</sup> June

##### INTERNATIONAL FRIDAY

12.00 – 21.00

#### Saturday 8<sup>th</sup> June

##### LADIES DAY PRESENTED BY LANCASTER

12.00 – 20.00

#### Sunday 9<sup>th</sup> June

##### FAMILY FINALS DAY

11.30 – 19.00

### TEMPORARY TRAFFIC AND PARKING RESTRICTION INFORMATION

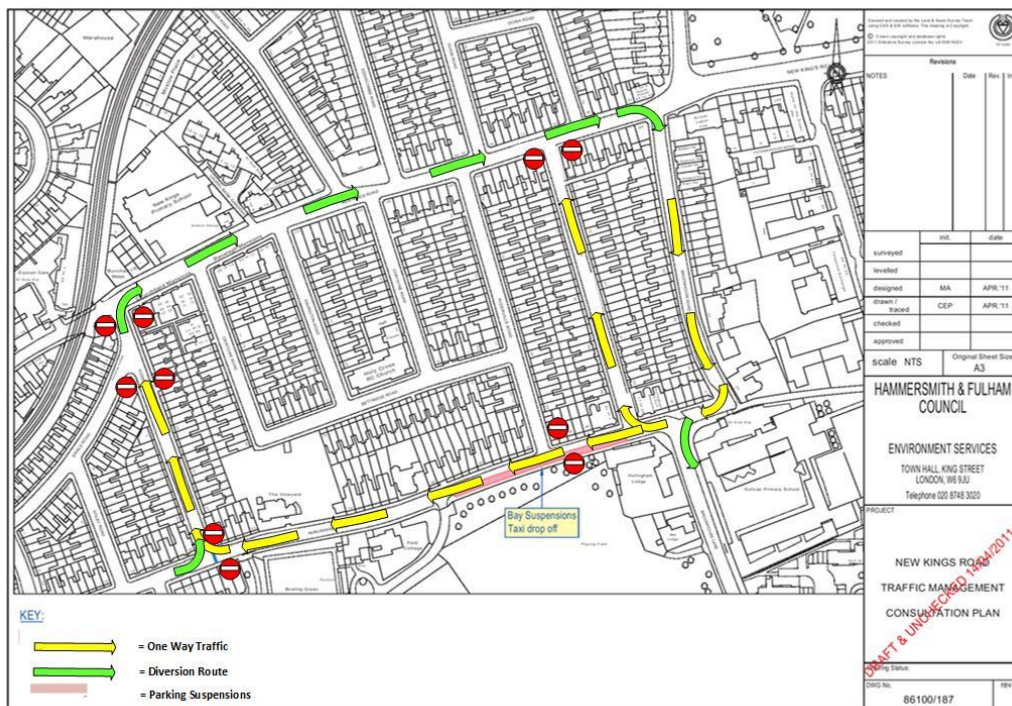
As with any event of this nature, the increase in numbers of people arriving in the area has potential issues. In order to minimise traffic nuisance to local residents a temporary one-way system is used for event days. In 2018 a one-way system was put in place and following positive feedback this will again be instigated for the 2019 event. The one way system makes Linver Road one-way heading northbound from Hurlingham Road to New Kings Road, as well as Hurlingham Road westbound from the corner of Linver Road to Foskett Road and Foskett Road north-bound from Hurlingham Road to the junction with Ewald Road. This updated system will be in effect as follows:

- **Friday 7<sup>th</sup> June: 1130–2130hrs**
- **Saturday 8<sup>th</sup> June: 1130–2030hrs**
- **Sunday 9<sup>th</sup> June: 1100–1930hrs**

The scheme is designed to help reduce traffic congestion and vehicle conflicts and improve the flow of traffic, allowing safe access for local residents and event attendees.

As in previous years, parking suspensions will be in force on the south side of Hurlingham Road from the entrance to the park to Broomhouse Lane for the three days of the event. The one way system reduces the number of suspended parking bays by 50%. Additionally, at present, event organisers are working with Hammersmith & Fulham Council to see if it is possible to reduce the availability of pay and display parking in the streets surrounding the event during event days to minimise parking issues for those with resident's permits. This is in consultation at present so cannot be confirmed at this stage.

Please see the plan below for details of the one-way system and parking suspensions. The scheme will be monitored by Council Officers in collaboration with the Police and we are confident it will minimise any traffic and parking problems during this popular event. Sportgate International Ltd apologises for any inconvenience during Chestertons Polo in the Park 2018 event period and would like to thank you in advance for your patience.



### PUBLIC ACCESS TO HURLINGHAM PARK DURING THE POLO EVENT PERIOD

H&f council aims to keep as much of the park accessible for as long as possible and residents will be able to continue to use many of the park facilities during normal park opening times. Due to the size of the event, the construction of the site will start on Saturday 25<sup>th</sup> May 2019 – however, the park will remain open to park users until 1800hrs on Monday 27<sup>th</sup> May. From 1800hrs on Monday 27<sup>th</sup> May the park will be closed to the public as the main part of the event build begins. From this point on access to the park for the public will be limited until the event has finished and the site fully cleared – this is to be completed by Friday 14<sup>th</sup> June 2019 at 1800hrs.

As has always been administered, an area of the park will be left open to the public for as long as possible. This area includes the tennis courts and extends along the northern end of the park just inside the touch line of the northernmost football pitch up towards the Hurlingham Road. This area will be kept open until late on Sunday 2<sup>nd</sup> June, at which point the whole event area will become a secure site.

<b>DURING NORMAL PARK OPENING HOURS</b> ✓ = open to the public x = no public access	<b>TRACKWAY / FENCING INSTALL</b>  25/05/19 – 27/05/19	<b>MAIN EVENT BUILD</b>  28/05/19 – 06/06/19	<b>EVENT</b>  07/06/19 - 09/06/19	<b>EVENT BREAKDOWN</b>  10/06/19 – 14/06/19
<input type="checkbox"/> <b>Dog walking area</b> on Hurlingham Road <input type="checkbox"/> <b>Children’s playground</b> next to rose garden <input type="checkbox"/> <b>Rose garden area</b> <input type="checkbox"/> <b>Bowling green</b>	✓	✓	✓	✓
<input type="checkbox"/> <b>Grass pitch</b> area where the event infrastructure will be erected / dismantled will not be accessible for general use <input type="checkbox"/> <b>Basketball Court court</b> <input type="checkbox"/> <b>The Pavilion</b>	✓	x	x	x
<input type="checkbox"/> <b>Tennis Courts</b> open for public use for as long as possible	✓	✓ (until 02/06/19)	x	✓ (from 13/06/19)
<input type="checkbox"/> <b>Car park</b> 50% of available spaces will be accessible except for event days <input type="checkbox"/> <b>Multi-use artificial sports pitches</b>	✓	✓	x	✓
<input type="checkbox"/> <b>Natural adventurous play area</b> (Northside will be open to the public throughout, while the south area will be restricted through on event days)	✓ Northside ✓ Southside	✓ Northside x Southside	✓ Northside x Southside	✓ Northside x Southside

#### **CHESTERTONS POLO IN THE PARK – ALCOHOL POLICY**

At Chestertons Polo in the Park we enforce a strict ‘Challenge 25’ policy (meaning service staff will ask anyone who we think looks younger than 25 for verified photo ID in order to be served). All bar staff are briefed to ensure they do not serve anyone who has visibly over-indulged – they use a verified ratings system to assess the state of customers and are empowered to refuse service.

Alcoholic drinks are not permitted to leave the site – security staff will ensure any such items are confiscated and disposed of appropriately before members of the public exit the site.

In 2019 additional security will be to the street teams to help with managing our visitors beyond the event site as they leave. All visual event messaging (including VMS signage) as well as loud hailer amplified vocal messaging will encourage our visitors to keep noise down and respect our neighbours.

#### **CHESTERTONS POLO IN THE PARK – FREQUENTLY ASKED QUESTIONS**

A summary of Frequently Asked Questions (FAQs) will be displayed on notices around Hurlingham Park and on <https://www.lbhf.gov.uk/arts-and-parks/parks-and-open-spaces/hurlingham-park/chestertons-polo-park>

#### **FURTHER INFORMATION**

The official Chestertons Polo in the Park website is: [www.polointheparklondon.com](http://www.polointheparklondon.com) or telephone 0208 614 7090. H&F Council’s website is [www.lbhf.gov.uk](http://www.lbhf.gov.uk). Local press will be publishing updated information in the run up to the event. For further enquiries, please contact [info@sportgateint.com](mailto:info@sportgateint.com).