

Appendix 6

Overview of economy and land use classes in Hammersmith and Fulham



Overview of economy and land use classes in Hammersmith and Fulham

Including:

- Headline economic performance from 2004-2014 and comparison with neighbouring boroughs
- Overview of the land use class mix in LB Hammersmith and Fulham
- Economic performance of B land use class

Produced by TBR for:



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Appendix 6

Overview of economy and land use classes in Hammersmith and Fulham

Table 1 - Headlines

Headlines

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1. Overview of economy

LB Hammersmith and Fulham	Year										Growth		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2004-2014	2009-2014
Count of firms	12,300	12,900	13,350	14,550	15,700	15,400	15,800	17,300	17,100	16,800	16,500	3.0%	1.4%
Employment	141,450	143,650	146,450	149,700	156,500	157,450	161,350	164,600	164,750	156,450	155,450	0.9%	-0.3%
GVA (£000s)	9,176,300	8,760,750	8,521,400	9,211,700	9,513,450	9,441,750	9,612,500	10,210,750	10,039,500	10,553,800	13,572,300	4.0%	7.5%
Turnover (£000s)	20,460,500	23,829,300	25,580,950	25,095,850	29,311,450	29,849,250	30,640,100	34,221,000	33,097,600	34,518,000	41,640,800	7.4%	6.9%
Productivity (£000s)	65	60	60	60	60	60	60	60	60	65	85	2.7%	7.2%

LB Brent

Count of firms	13,550	14,500	15,150	16,400	17,400	16,600	16,400	17,900	17,700	17,950	17,450	2.6%	1.0%
Employment	111,950	115,700	116,300	113,350	117,950	118,550	115,250	116,050	114,050	112,750	118,000	0.5%	-0.1%
GVA (£000s)	5,051,050	5,151,750	5,739,550	6,121,900	6,840,600	6,890,050	6,849,500	6,315,650	6,397,600	6,796,150	7,233,400	3.7%	1.0%
Turnover (£000s)	18,219,700	19,204,350	20,090,950	21,622,950	23,994,300	23,535,400	23,814,150	24,053,450	23,090,050	23,211,050	32,762,600	6.0%	6.8%
Productivity (£000s)	45	45	50	55	60	60	60	55	55	60	60	2.9%	0.0%

LB Ealing

Count of firms	14,700	15,650	16,200	17,550	18,550	17,850	17,700	19,350	19,150	19,550	18,950	2.6%	1.2%
Employment	148,750	148,100	147,850	149,300	150,850	146,650	147,500	146,200	148,850	145,400	146,550	-0.1%	0.0%
GVA (£000s)	6,868,750	7,376,100	7,663,900	7,831,550	8,409,900	8,061,050	7,969,750	7,576,650	7,633,250	8,258,950	8,997,100	2.7%	2.2%
Turnover (£000s)	20,443,300	23,129,700	22,637,950	23,207,750	24,013,150	23,564,350	23,324,300	24,792,700	23,769,300	24,355,900	30,515,600	4.1%	5.3%
Productivity (£000s)	45	50	50	50	55	55	55	50	50	55	60	2.9%	1.8%

RB Kensington and Chelsea

Count of firms	14,100	14,650	15,000	15,800	16,650	16,250	15,900	16,650	16,400	16,800	16,600	1.6%	0.4%
Employment	145,300	143,100	146,200	145,250	150,950	145,050	143,900	144,900	144,750	146,350	147,750	0.2%	0.4%
GVA (£000s)	7,963,150	7,454,150	8,046,350	8,381,050	8,247,800	8,458,600	8,224,250	8,016,350	8,408,000	9,169,900	9,810,050	2.1%	3.0%
Turnover (£000s)	22,626,600	23,873,800	27,023,350	27,450,600	31,812,300	30,485,900	31,606,500	31,807,500	29,768,100	27,481,900	33,102,200	3.9%	1.7%
Productivity (£000s)	55	50	55	60	55	60	55	55	60	65	65	1.7%	1.6%

Source: TBR 2015

2. Age and ownership of firms in Hammersmith and Fulham

LB Hammersmith and Fulham

Age of firms	Count of firms	Employment	GVA (£000s)	Turnover (£000s)	Productivity (£000s)	Firms	Employment	GVA	Turnover
Less than 3 years	2,150	4,200	307,700	1,015,650	75	13.2%	2.7%	2.3%	2.4%
3 to 5 years	3,800	14,900	939,050	2,908,200	65	23.0%	9.6%	6.9%	7.0%
6 to 9 years	2,300	16,000	920,200	2,393,550	60	13.8%	10.3%	6.8%	5.7%
10 to 14 years	2,050	17,800	1,182,150	10,386,400	65	12.3%	11.4%	8.7%	24.9%
15 to 19 years	1,550	18,050	1,165,550	2,950,800	65	9.3%	11.6%	8.6%	7.1%
20 or more years	2,750	53,000	4,787,850	14,368,400	90	16.7%	34.1%	35.3%	34.5%
Branch	1,250	25,450	3,922,500	6,713,950	155	7.7%	16.4%	28.9%	16.1%
Unknown	650	6,050	347,250	903,900	55	4.1%	3.9%	2.6%	2.2%
Grand Total	16,500	155,450	13,572,300	41,640,800	85	100.0%	100.0%	100.0%	100.0%

LB Hammersmith and Fulham

Ownership of firms	Count of firms	Employment	GVA (£000s)	Turnover (£000s)	Productivity (£000s)	Firms	Employment	GVA	Turnover
Africa	10	750	219,650	143,350	295	0.0%	0.5%	1.6%	0.3%
Asia	50	2,050	176,750	1,037,000	85	0.4%	1.3%	1.3%	2.5%
Australasia	10	350	49,400	72,500	140	0.1%	0.2%	0.4%	0.2%
Central America	50	750	39,650	147,800	55	0.2%	0.5%	0.3%	0.4%
Europe	400	17,350	1,600,600	4,619,000	90	2.4%	11.1%	11.8%	11.1%
Middle East	10	1,350	331,950	1,605,500	245	0.0%	0.9%	2.4%	3.9%
North America	200	11,800	780,550	1,992,800	65	1.3%	7.6%	5.8%	4.8%
South America	1	1	50	100	50	0.0%	0.0%	0.0%	0.0%
UK	1,350	31,450	5,029,300	17,521,800	160	8.1%	20.2%	37.1%	42.1%
Independent	14,400	89,650	5,344,450	14,500,950	60	87.3%	57.7%	39.4%	34.8%
Grand Total	16,500	155,450	13,572,300	41,640,800	85	100.0%	100.0%	100.0%	100.0%

Source: TBR 2015

Appendix 6

Overview of economy and land use classes in Hammersmith and Fulham

Table 2 - Land Use Overview

Land Use Overview

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1. Overview of land use classes in Hammersmith and Fulham

Note: NA refers to firms who do not have an SIC classification and thus have no land use class assigned.

Firms	Count of firms per year											
Land use class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2004-2014
A1: Shops	2,060	2,090	2,120	2,170	2,260	2,200	2,120	2,480	2,360	2,420	2,410	
A2: Financial & Professional Services	1,290	1,360	1,420	1,610	1,910	1,980	2,140	2,200	2,240	2,180	2,170	
A3: Restaurants & Cafes	550	560	570	590	640	670	700	840	850	890	880	
A4: Drinking Establishments	250	280	300	320	340	290	270	280	250	250	230	
B1: Business	3,920	4,210	4,370	4,920	5,150	4,790	4,920	5,300	5,210	4,830	4,650	
B2: General Industrial	660	700	730	810	890	880	920	980	940	950	940	
B8: Storage & Distribution	490	510	520	540	550	510	500	520	520	520	510	
C1: Hotels	170	180	190	200	220	230	260	280	290	280	270	
C2: Residential Institutions	50	50	60	70	70	60	60	70	60	60	70	
C3: Dwelling Houses	290	310	320	360	390	370	380	380	380	370	380	
D1: Non-Residential Institutions	810	870	930	980	1,060	1,120	1,150	1,230	1,170	1,130	1,140	
D2: Assembly & Leisure	270	290	290	310	350	370	390	400	380	400	400	
NA	20	20	30	50	100	150	200	350	440	510	540	
Sui Generis	1,440	1,490	1,530	1,640	1,760	1,760	1,820	1,990	2,010	2,000	1,930	
Grand Total	12,280	12,910	13,360	14,570	15,700	15,380	15,820	17,280	17,100	16,780	16,510	

% firms per year											
2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
16.8%	16.2%	15.8%	14.9%	14.4%	14.3%	13.4%	14.3%	13.8%	14.4%	14.6%	
10.5%	10.5%	10.6%	11.1%	12.2%	12.8%	13.5%	12.7%	13.1%	13.0%	13.1%	
4.5%	4.3%	4.3%	4.0%	4.1%	4.4%	4.4%	4.9%	5.0%	5.3%	5.3%	
2.0%	2.2%	2.3%	2.2%	2.2%	1.9%	1.7%	1.6%	1.4%	1.5%	1.4%	
31.9%	32.6%	32.7%	33.8%	32.8%	31.2%	31.1%	30.6%	30.4%	28.8%	28.1%	
5.4%	5.4%	5.4%	5.6%	5.7%	5.7%	5.8%	5.7%	5.5%	5.6%	5.7%	
4.0%	3.9%	3.9%	3.7%	3.5%	3.3%	3.1%	3.0%	3.1%	3.1%	3.1%	
1.4%	1.4%	1.4%	1.4%	1.4%	1.5%	1.7%	1.6%	1.7%	1.6%	1.6%	
0.4%	0.4%	0.4%	0.5%	0.5%	0.4%	0.4%	0.4%	0.4%	0.4%	0.4%	
2.4%	2.4%	2.4%	2.5%	2.5%	2.4%	2.4%	2.2%	2.2%	2.2%	2.3%	
6.6%	6.8%	7.0%	6.7%	6.8%	7.3%	7.3%	7.1%	6.8%	6.7%	6.9%	
2.2%	2.2%	2.2%	2.2%	2.2%	2.4%	2.5%	2.3%	2.2%	2.4%	2.4%	
0.2%	0.2%	0.2%	0.3%	0.6%	1.0%	1.3%	2.0%	2.6%	3.1%	3.3%	
11.7%	11.5%	11.4%	11.3%	11.2%	11.4%	11.5%	11.5%	11.8%	11.9%	11.7%	
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Employment	Employment per year											
Land use class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2004-2014
A1: Shops	15,000	14,700	15,050	14,950	16,000	16,200	16,600	17,900	17,950	17,200	18,400	
A2: Financial & Professional Services	8,300	8,250	8,100	8,750	10,850	11,200	11,050	11,150	11,100	11,200	12,150	
A3: Restaurants & Cafes	3,900	3,850	3,850	3,800	4,200	4,350	4,250	4,900	5,300	5,000	5,750	
A4: Drinking Establishments	1,900	1,950	1,900	1,950	2,000	1,850	1,750	1,950	1,650	1,650	1,650	
B1: Business	43,850	45,300	47,350	48,600	47,750	46,100	48,250	47,700	46,100	43,350	40,750	
B2: General Industrial	8,800	8,950	8,550	8,400	8,550	9,400	9,550	9,900	9,600	9,350	7,450	
B8: Storage & Distribution	3,950	3,600	3,700	3,600	3,700	3,750	3,550	4,000	3,800	3,850	3,900	
C1: Hotels	4,950	4,950	5,100	5,150	5,350	4,500	4,550	4,750	4,700	4,750	4,900	
C2: Residential Institutions	7,850	7,850	8,150	8,200	8,250	8,100	10,250	11,450	11,450	6,700	6,450	
C3: Dwelling Houses	1,600	1,750	1,750	1,850	1,900	1,750	1,750	1,650	1,750	1,650	1,900	
D1: Non-Residential Institutions	14,450	15,600	16,250	17,050	18,300	20,000	19,400	19,500	21,300	21,300	19,150	
D2: Assembly & Leisure	3,650	3,400	3,300	3,450	3,500	3,600	3,500	3,300	3,350	3,650	3,700	
NA	300	300	300	350	450	600	650	850	950	1,150	1,200	
Sui Generis	22,900	23,250	23,100	23,600	25,700	26,000	26,300	25,650	25,750	25,650	28,050	
Grand Total	141,450	143,650	146,450	149,700	156,500	157,450	161,350	164,600	164,750	156,450	155,450	

% Employment per year											
2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
10.6%	10.2%	10.3%	10.0%	10.2%	10.3%	10.3%	10.9%	10.9%	11.0%	11.8%	
5.9%	5.7%	5.5%	5.9%	6.9%	7.1%	6.9%	6.8%	6.7%	7.2%	7.8%	
2.8%	2.7%	2.6%	2.5%	2.7%	2.8%	2.6%	3.0%	3.2%	3.2%	3.7%	
1.4%	1.3%	1.3%	1.3%	1.3%	1.2%	1.1%	1.2%	1.0%	1.1%	1.1%	
31.0%	31.5%	32.3%	32.5%	30.5%	29.3%	29.9%	29.0%	28.0%	27.7%	26.2%	
6.2%	6.2%	5.9%	5.6%	5.5%	6.0%	5.9%	6.0%	5.8%	6.0%	4.8%	
2.8%	2.5%	2.5%	2.4%	2.4%	2.4%	2.2%	2.4%	2.3%	2.5%	2.5%	
3.5%	3.4%	3.5%	3.4%	3.4%	2.9%	2.8%	2.9%	2.9%	3.0%	3.2%	
5.6%	5.5%	5.6%	5.5%	5.3%	5.1%	6.4%	6.9%	7.0%	4.3%	4.2%	
1.1%	1.2%	1.2%	1.2%	1.2%	1.1%	1.1%	1.0%	1.1%	1.1%	1.2%	
10.2%	10.8%	11.1%	11.4%	11.7%	12.7%	12.0%	11.9%	12.9%	13.6%	12.3%	
2.6%	2.4%	2.3%	2.3%	2.2%	2.3%	2.2%	2.0%	2.0%	2.3%	2.4%	
0.2%	0.2%	0.2%	0.2%	0.3%	0.4%	0.4%	0.5%	0.6%	0.7%	0.8%	
16.2%	16.2%	15.8%	15.8%	16.4%	16.5%	16.3%	15.6%	15.6%	16.4%	18.0%	
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Appendix 6

Overview of economy and land use classes in Hammersmith and Fulham

Table 2 - Land Use Overview

GVA (£000s)		GVA per year (£000s)											
Land use class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2004-2014	
A1: Shops	366,750	367,350	390,400	456,000	443,050	507,650	519,550	594,450	622,900	617,550	778,450		
A2: Financial & Professional Services	1,597,600	1,552,450	1,519,850	1,708,050	1,902,150	2,083,900	1,933,000	1,498,600	1,573,650	1,582,200	1,928,650		
A3: Restaurants & Cafes	43,250	45,900	40,050	50,400	54,950	62,500	60,550	79,350	99,950	84,900	116,450		
A4: Drinking Establishments	34,300	33,600	35,550	36,150	37,700	32,800	37,500	45,750	38,900	38,600	42,350		
B1: Business	2,684,550	2,807,550	2,840,200	3,075,650	2,998,100	2,956,850	3,276,050	3,506,850	3,351,550	3,583,300	3,627,200		
B2: General Industrial	1,637,600	1,314,300	618,150	639,700	621,550	587,450	646,100	1,117,050	925,750	1,124,950	1,042,150		
B8: Storage & Distribution	224,700	249,900	265,950	299,550	311,550	282,700	274,700	312,450	247,250	227,850	256,650		
C1: Hotels	380,750	137,200	375,000	418,400	435,900	422,400	372,250	387,500	420,000	558,250	470,150		
C2: Residential Institutions	207,800	225,250	245,650	259,250	262,350	246,950	304,900	335,100	381,600	226,050	195,250		
C3: Dwelling Houses	401,450	215,700	245,300	209,650	248,350	215,400	250,800	212,100	233,950	233,950	261,500		
D1: Non-Residential Institutions	266,300	290,200	379,600	412,600	477,200	496,450	585,750	593,050	524,450	551,950	545,850		
D2: Assembly & Leisure	119,700	88,150	92,550	13,800	108,100	139,800	86,950	124,100	107,850	146,650	182,700		
NA	13,400	14,200	15,200	17,800	23,100	28,150	31,800	40,950	47,400	60,100	66,300		
Sui Generis	1,198,300	1,419,000	1,457,900	1,614,650	1,589,350	1,378,700	1,232,550	1,363,450	1,464,350	1,517,550	4,058,700		
Grand Total	9,176,300	8,760,750	8,521,400	9,211,700	9,513,450	9,441,750	9,612,500	10,210,750	10,039,500	10,553,800	13,572,300		

% GVA per year												
2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014		
4.0%	4.2%	4.6%	5.0%	4.7%	5.4%	5.4%	5.8%	6.2%	5.9%	5.7%		
17.4%	17.7%	17.8%	18.5%	20.0%	22.1%	20.1%	14.7%	15.7%	15.0%	14.2%		
0.5%	0.5%	0.5%	0.5%	0.6%	0.7%	0.6%	0.8%	1.0%	0.8%	0.9%		
0.4%	0.4%	0.4%	0.4%	0.4%	0.3%	0.4%	0.4%	0.4%	0.4%	0.3%		
29.3%	32.0%	33.3%	33.4%	31.5%	31.3%	34.1%	34.3%	33.4%	34.0%	26.7%		
17.8%	15.0%	7.3%	6.9%	6.5%	6.2%	6.7%	10.9%	9.2%	10.7%	7.7%		
2.4%	2.9%	3.1%	3.3%	3.3%	3.0%	2.9%	3.1%	2.5%	2.2%	1.9%		
4.1%	1.6%	4.4%	4.5%	4.6%	4.5%	3.9%	3.8%	4.2%	5.3%	3.5%		
2.3%	2.6%	2.9%	2.8%	2.8%	2.6%	3.2%	3.3%	3.8%	2.1%	1.4%		
4.4%	2.5%	2.9%	2.3%	2.6%	2.3%	2.6%	2.1%	2.3%	2.2%	1.9%		
2.9%	3.3%	4.5%	4.5%	5.0%	5.3%	6.1%	5.8%	5.2%	5.2%	4.0%		
1.3%	1.0%	1.1%	0.1%	1.1%	1.5%	0.9%	1.2%	1.1%	1.4%	1.3%		
0.1%	0.2%	0.2%	0.2%	0.2%	0.3%	0.3%	0.4%	0.5%	0.6%	0.5%		
13.1%	16.2%	17.1%	17.5%	16.7%	14.6%	12.8%	13.4%	14.6%	14.4%	29.9%		
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Turnover		Turnover per year (£000s)											
Land use class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2004-2014	
A1: Shops	1,639,500	1,697,600	1,816,000	1,839,800	1,864,350	1,867,950	1,884,800	2,191,150	2,332,800	2,221,550	2,679,600		
A2: Financial & Professional Services	2,683,850	2,633,400	2,512,500	2,900,150	3,298,800	3,604,900	3,727,100	4,438,750	4,582,800	4,189,700	13,597,750		
A3: Restaurants & Cafes	98,900	105,550	105,200	120,500	130,600	146,650	133,850	153,800	191,700	155,700	223,600		
A4: Drinking Establishments	96,200	87,050	88,750	93,900	99,300	92,600	95,650	110,600	99,150	97,300	118,200		
B1: Business	6,225,700	7,032,750	7,862,650	7,488,350	8,567,550	11,119,200	11,198,700	11,975,800	10,878,700	12,531,750	7,542,050		
B2: General Industrial	2,349,600	2,808,850	3,228,000	1,886,650	3,730,100	1,773,250	1,978,650	2,802,150	2,134,400	2,329,550	2,137,350		
B8: Storage & Distribution	2,103,200	3,726,850	4,082,700	4,191,600	4,484,000	3,694,350	4,176,400	4,443,300	4,313,500	4,301,900	4,139,500		
C1: Hotels	583,600	605,300	567,600	628,850	686,150	582,650	601,750	619,000	668,700	709,150	853,450		
C2: Residential Institutions	395,250	402,000	447,600	527,100	546,650	506,850	624,450	621,500	624,850	379,600	322,700		
C3: Dwelling Houses	273,600	428,000	441,200	464,950	479,000	441,500	417,150	431,950	589,650	505,800	365,550		
D1: Non-Residential Institutions	593,700	646,900	767,450	874,550	934,650	1,409,800	1,174,350	1,289,450	1,235,500	1,201,650	1,304,700		
D2: Assembly & Leisure	333,500	278,900	258,600	315,450	265,450	327,950	266,650	315,950	403,300	538,900	564,800		
NA	28,250	30,300	32,650	38,050	49,750	59,800	75,950	100,000	122,150	136,750	160,350		
Sui Generis	3,055,550	3,345,900	3,370,100	3,725,950	4,175,050	4,221,850	4,284,600	4,727,600	4,920,350	5,218,700	7,631,200		
Grand Total	20,460,500	23,829,300	25,580,950	25,095,850	29,311,450	29,849,250	30,640,100	34,221,000	33,097,600	34,518,000	41,640,800		

% Turnover per year												
2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014		
8.0%	7.1%	7.1%	7.3%	6.4%	6.3%	6.2%	6.4%	7.0%	6.4%	6.4%		
13.1%	11.1%	9.8%	11.6%	11.3%	12.1%	12.2%	13.0%	13.8%	12.1%	32.7%		
0.5%	0.4%	0.4%	0.5%	0.4%	0.5%	0.4%	0.6%	0.5%	0.5%	0.5%		
0.5%	0.4%	0.3%	0.4%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%		
30.4%	29.5%	30.7%	29.8%	29.2%	37.3%	36.5%	35.0%	32.9%	36.3%	18.1%		
11.5%	11.8%	12.6%	7.5%	12.7%	5.9%	6.5%	8.2%	6.4%	6.7%	5.1%		
10.3%	15.6%	16.0%	16.7%	15.3%	12.4%	13.6%	13.0%	13.0%	12.5%	9.9%		
2.9%	2.5%	2.2%	2.5%	2.3%	2.0%	2.0%	1.8%	2.0%	2.1%	2.0%		
1.9%	1.7%	1.7%	2.1%	1.9%	1.7%	2.0%	1.8%	1.9%	1.1%	0.8%		
1.3%	1.8%	1.7%	1.9%	1.6%	1.5%	1.4%	1.3%	1.8%	1.5%	0.9%		
2.9%	2.7%	3.0%	3.5%	3.2%	4.7%	3.8%	3.7%	3.5%	3.1%			
1.6%	1.2%	1.0%	1.3%	0.9%	1.1%	0.9%	0.9%	1.2%	1.6%	1.4%		
0.1%	0.1%	0.1%	0.2%	0.2%	0.2%	0.2%	0.3%	0.4%	0.4%	0.4%		
14.9%	14.0%	13.2%	14.8%	14.2%	14.1%	14.0%	13.8%	14.9%	15.1%	18.3%		
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Productivity (£000s)	Productivity per year (£000s)												
Land use class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2004-2014	
A1: Shops	190	190	190	190	180	190	170	130	140	140	160		
A2: Financial & Professional Services	190	190	190	190	180	190	170	130	140	140	160		
A3: Restaurants & Cafes	10	10	10	10	10	10	10	20	20	20	20		
A4: Drinking Establishments	20	20	20	20	20	20	20	20	20	20	30		
B1: Business	60	60	60	60	60	60	70	70	70	80	90		
B2: General Industrial	190	150	70	80	70	60	70	110	100	120	140		
B8: Storage & Distribution	60	70	70	80	80	80	80	80	70	60	70		
C1: Hotels	80	30	70	80	80	90	80	80	90	120	100		
C2: Residential Institutions	30	30	30	30	30	30	30	30	30	30	30		
C3: Dwelling Houses	250	120	140	110	130	120	140	130	130	140	140		
D1: Non-Residential Institutions	20	20	20	20	30	20	30	30	20	30	30		
D2: Assembly & Leisure	30	30	30	0	30	40	20	40	30	40	50		
NA	40	50	50	50	50	50	50	50	50	50	50		
Sui Generis	50	60	60	70	60	50	50	50	60	60	140		
Grand Total	60	60	60	60	60	60	60	60	60	70	90		

Appendix 6

Overview of economy and land use classes in Hammersmith and Fulham

Table 3 - Summary of B1 land use class

Summary of B1 land use class

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B1 land use in Hammersmith and Fulham in 2014

2-digit SIC	Description	Count of firms	Employment	GVA (£000s)	Turnover (£000s)	Productivity (£000s)
13	Manufacture of textiles	50	311	15,903	30,724	51
14	Manufacture of wearing apparel	55	232	8,335	30,021	36
15	Manufacture of leather and related products	9	25	1,423	3,204	57
17	Manufacture of paper and paper products	7	50	1,743	6,833	35
18	Printing and reproduction of recorded media	42	270	16,900	44,295	63
26	Manufacture of computer, electronic and optical products	84	561	31,328	293,677	56
29	Manufacture of motor vehicles, trailers and semi-trailers	1	15	1,140	2,715	76
30	Manufacture of other transport equipment	6	11	223	946	20
31	Manufacture of furniture	73	443	21,718	79,377	49
32	Other manufacturing	25	204	15,347	34,337	75
43	Specialised construction activities	212	875	47,511	153,325	54
45	Wholesale and retail trade and repair of motor vehicles and motorcycles	129	536	23,392	41,526	44
58	Publishing activities	244	4,832	484,109	953,486	100
59	Motion picture, video and television programme production, sound recording and music publishing activities	3	115	18,860	1,515	164
60	Programming and broadcasting activities	2	6	486	2,700	81
61	Telecommunications	76	1,707	62,496	332,935	37
62	Computer programming, consultancy and related activities	28	430	29,965	63,322	70
63	Information service activities	717	4,501	589,796	1,281,228	131
69	Legal and accounting activities	429	2,763	165,645	191,798	60
70	Activities of head offices; management consultancy activities	735	4,572	408,978	755,948	89
71	Architectural and engineering activities; technical testing and analysis	294	3,866	298,973	422,766	77
72	Scientific research and development	34	187	2,065	29,353	11
73	Advertising and market research	281	2,990	255,509	507,341	85
74	Other professional, scientific and technical activities	226	1,122	317,522	657,045	283
78	Employment activities	195	2,318	71,907	145,063	31
80	Security and investigation activities	41	499	10,876	17,962	22
81	Services to buildings and landscape activities	30	151	3,463	6,259	23
82	Office administrative, office support and other business support activities	617	7,181	721,585	1,452,332	100
Grand Total		4,645	40,773	3,627,198	7,542,033	89

2-digit SIC	Description	% Firms	% Employment	% GVA	% Turnover
13	Manufacture of textiles	1.1%	0.8%	0.4%	0.4%
14	Manufacture of wearing apparel	1.2%	0.6%	0.2%	0.4%
15	Manufacture of leather and related products	0.2%	0.1%	0.0%	0.0%
17	Manufacture of paper and paper products	0.2%	0.1%	0.0%	0.1%
18	Printing and reproduction of recorded media	0.9%	0.7%	0.5%	0.6%
26	Manufacture of computer, electronic and optical products	1.8%	1.4%	0.9%	3.9%
29	Manufacture of motor vehicles, trailers and semi-trailers	0.0%	0.0%	0.0%	0.0%
30	Manufacture of other transport equipment	0.1%	0.0%	0.0%	0.0%
31	Manufacture of furniture	1.6%	1.1%	0.6%	1.1%
32	Other manufacturing	0.5%	0.5%	0.4%	0.5%
43	Specialised construction activities	4.6%	2.1%	1.3%	2.0%
45	Wholesale and retail trade and repair of motor vehicles and motorcycles	2.8%	1.3%	0.6%	0.6%
58	Publishing activities	5.3%	11.9%	13.3%	12.6%
59	Motion picture, video and television programme production, sound recording and music publishing activities	0.1%	0.3%	0.5%	0.0%
60	Programming and broadcasting activities	0.0%	0.0%	0.0%	0.0%
61	Telecommunications	1.6%	4.2%	1.7%	4.4%
62	Computer programming, consultancy and related activities	0.6%	1.1%	0.8%	0.8%
63	Information service activities	15.4%	11.0%	16.3%	17.0%
69	Legal and accounting activities	9.2%	6.8%	4.6%	2.5%
70	Activities of head offices; management consultancy activities	15.8%	11.2%	11.3%	10.0%
71	Architectural and engineering activities; technical testing and analysis	6.3%	9.5%	8.2%	5.6%
72	Scientific research and development	0.7%	0.5%	0.1%	0.4%
73	Advertising and market research	6.0%	7.3%	7.0%	6.7%
74	Other professional, scientific and technical activities	4.9%	2.8%	8.8%	8.7%
78	Employment activities	4.2%	5.7%	2.0%	1.9%
80	Security and investigation activities	0.9%	1.2%	0.3%	0.2%
81	Services to buildings and landscape activities	0.6%	0.4%	0.1%	0.1%
82	Office administrative, office support and other business support activities	13.3%	17.6%	19.9%	19.3%
Grand Total		100.0%	100.0%	100.0%	100.0%

Appendix 6

Overview of economy and land use classes in Hammersmith and Fulham

Table 4 - Summary of B2 land use class

Summary of B2 land use class

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B2 land use in Hammersmith and Fulham in 2014

2-digit SIC	Description	Count of firms	Employment	GVA (£000s)	Turnover (£000s)	Productivity (£000s)
6	Extraction of crude petroleum and natural gas	10	545	373,700	661,100	685
7	Mining of metal ores	1	50	8,650	36,600	180
8	Other mining and quarrying	5	45	2,500	9,750	55
9	Mining support service activities	5	40	5,450	6,550	130
10	Manufacture of food products	40	375	30,600	88,250	80
11	Manufacture of beverages	10	65	21,900	36,550	330
12	Manufacture of tobacco products	0	20	1,250	4,200	65
16	Manufacture of wood and of products of wood and cork, except furniture; manufacture of articles of straw and	10	65	3,200	12,900	45
20	Manufacture of chemicals and chemical products	30	95	7,350	33,650	75
21	Manufacture of basic pharmaceutical products and pharmaceutical preparations	5	15	1,500	3,650	100
22	Manufacture of rubber and plastic products	5	25	1,800	8,500	65
23	Manufacture of other non-metallic mineral products	25	305	9,550	68,450	30
24	Manufacture of basic metals	5	10	650	6,100	55
25	Manufacture of fabricated metal products, except machinery and equipment	65	290	37,400	200,750	130
26	Manufacture of computer, electronic and optical products	15	90	3,650	8,050	40
27	Manufacture of electrical equipment	20	110	8,000	15,400	75
28	Manufacture of machinery and equipment n.e.c.	15	260	14,150	44,750	55
29	Manufacture of motor vehicles, trailers and semi-trailers	1	10	1,350	5,550	110
30	Manufacture of other transport equipment	5	100	21,250	44,750	210
32	Other manufacturing	30	70	2,900	7,250	40
33	Repair and installation of machinery and equipment	5	40	1,700	3,750	45
35	Electricity, gas, steam and air conditioning supply	15	70	2,750	11,100	40
41	Construction of buildings	360	3,335	426,750	681,600	130
42	Civil engineering	30	95	7,850	22,050	85
43	Specialised construction activities	165	615	28,850	89,200	45
81	Services to buildings and landscape activities	55	690	17,500	26,850	25
Grand Total		940	7,435	1,042,150	2,137,350	140

2-digit SIC	Description	% Firms	% Employment	% GVA	% Turnover
6	Extraction of crude petroleum and natural gas	1.2%	7.3%	35.9%	30.9%
7	Mining of metal ores	0.1%	0.6%	0.8%	1.7%
8	Other mining and quarrying	0.3%	0.6%	0.2%	0.5%
9	Mining support service activities	0.6%	0.6%	0.5%	0.3%
10	Manufacture of food products	4.5%	5.1%	2.9%	4.1%
11	Manufacture of beverages	0.9%	0.9%	2.1%	1.7%
12	Manufacture of tobacco products	0.1%	0.3%	0.1%	0.2%
16	Manufacture of wood and of products of wood and cork, except furniture; manufacture of articles of straw and	0.9%	0.9%	0.3%	0.6%
20	Manufacture of chemicals and chemical products	3.1%	1.3%	0.7%	1.6%
21	Manufacture of basic pharmaceutical products and pharmaceutical preparations	0.5%	0.2%	0.1%	0.2%
22	Manufacture of rubber and plastic products	0.6%	0.4%	0.2%	0.4%
23	Manufacture of other non-metallic mineral products	2.7%	4.1%	0.9%	3.2%
24	Manufacture of basic metals	0.6%	0.2%	0.1%	0.3%
25	Manufacture of fabricated metal products, except machinery and equipment	7.0%	3.9%	3.6%	9.4%
26	Manufacture of computer, electronic and optical products	1.4%	1.2%	0.3%	0.4%
27	Manufacture of electrical equipment	2.2%	1.5%	0.8%	0.7%
28	Manufacture of machinery and equipment n.e.c.	1.8%	3.5%	1.4%	2.1%
29	Manufacture of motor vehicles, trailers and semi-trailers	0.2%	0.2%	0.1%	0.3%
30	Manufacture of other transport equipment	0.7%	1.4%	2.0%	2.1%
32	Other manufacturing	3.2%	0.9%	0.3%	0.3%
33	Repair and installation of machinery and equipment	0.5%	0.5%	0.2%	0.2%
35	Electricity, gas, steam and air conditioning supply	1.8%	0.9%	0.3%	0.5%
41	Construction of buildings	38.4%	44.8%	41.0%	31.9%
42	Civil engineering	3.3%	1.3%	0.8%	1.0%
43	Specialised construction activities	17.3%	8.3%	2.8%	4.2%
81	Services to buildings and landscape activities	6.1%	9.3%	1.7%	1.3%
Grand Total		100.0%	100.0%	100.0%	100.0%

Appendix 6

Overview of economy and land use classes in Hammersmith and Fulham

Table 5 Summary of B8 land use class

Summary of B8 land use class

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B8 land use in Hammersmith and Fulham in 2014

2-digit SIC	Description	Count of firms	Employment	GVA (£000s)	Turnover (£000s)	Productivity (£000s)
46	Wholesale trade, except of motor vehicles and motorcycles	495	3,750	253,700	4,132,050	65
52	Warehousing and support activities for transportation	15	150	2,950	7,450	20
Grand Total		510	3,900	256,650	4,139,500	65

2-digit SIC	Description	% Firms	% Employment	% GVA	% Turnover
46	Wholesale trade, except of motor vehicles and motorcycles	97%	97%	99%	100%
52	Warehousing and support activities for transportation	3%	3%	1%	0%
Grand Total		100%	100%	100%	100%