

ABA Neighbourhood Planning Forum Steering Group

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Development Plans Team  
Planning Division  
London Borough of Hammersmith & Fulham  
5th Floor Town Hall Extension  
King Street  
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W6 9JU

25<sup>th</sup> April 2019

Dear Mr Gawthorpe,

**Application for the Designation of the Neighbourhood Area of  
'Avonmore, Brook Green and Addison' (ABA).**

As the steering group of the Avonmore, Brook Green and Addison Neighbourhood Planning Forum (pending designation) we are writing to apply for formal designation of a 'Neighbourhood Area' within the provision of the 2011 Localism Act.

Further to Regulation 5 of Part 2 of the Neighbourhood Planning (General) Regulations 2012 our application includes:

- i. a map which identifies the area to which the area application relates. Please find this attached at Schedule A.
- ii. a statement explaining why this area is considered appropriate to be designated as a neighbourhood area. Please find this attached at Schedule B.
- iii. a statement that the organisation or body making the area application is a relevant body for the purposes of section 61G of the 1990 Act. Please find this attached at Schedule C.

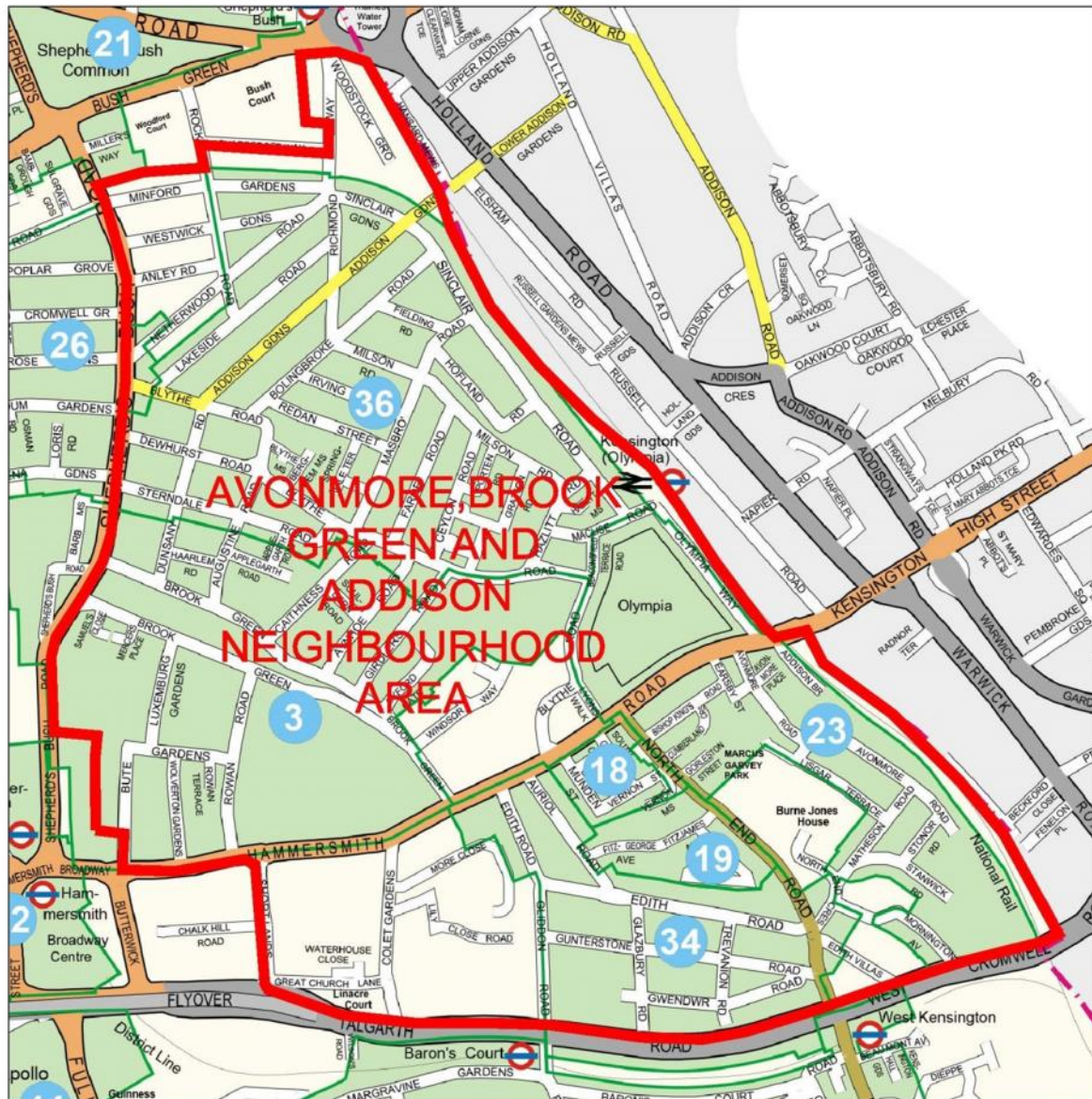
Yours sincerely,

Xavier Bouthors, Denis Carroll, Laurence Carroll, Georgie Elvins, Joao Felix, Kim Karmozyn  
Jacques Le Maitre, Celina Mathieson, Khalid Seydo, Samina Shahzady,  
Penny Stewart Moore, Arnaud Thielly, Clara Thielly

(Steering group, **Avonmore, Brook Green and Addison** Neighbourhood Forum; as dated above).

# SCHEDULE A

A map which identifies the area to which the area application relates:



Key: The red line shows the extent of the proposed Neighbourhood Area.

## DESCRIPTION OF THE PROPOSED AREA BOUNDARY

### Southern boundary east to west

Starting on West Cromwell Road at the boundary of the London Borough of Hammersmith and Fulham with the Royal Borough of Kensington and Chelsea the boundary line runs westwards along the northern edge of the vehicle carriageway on West Cromwell Road and Talgarth Road.

**Western boundary south to north**

The boundary turns north at Shortlands along the centre of this road until reaching the centre of Hammersmith Road. The boundary then turns to the west along the centre of Hammersmith Road before turning north into Bute Gardens. In Bute Gardens the boundary incorporates properties both sides of Bute Gardens before turning westwards along the southern boundary of St Paul's Girls School playing fields and onto Shepherds Bush Road. The boundary turns northwards to run along the eastern edge of Shepherds Bush Road incorporating properties on its east side until it reaches its junction with Minford Gardens.

**Northern boundary west to east**

The boundary turns westwards at Minford Gardens to follow the southern boundary of the White City Regeneration Area along Minford Gardens until Rockley Road where it turns north into this road before turning west to incorporate the properties on the south side of Charecroft Way. From the eastern end of Charecroft Way the boundary incorporates all the properties on Richmond Way and Woodstock Grove. The boundary turns south and onto the railway bridge at the junction with Sinclair Road and Addison Road.

**Eastern boundary north to south**

The boundary then turns southward along the western edge of the railway to incorporate the properties on Sinclair Road, Olympia Way, Addison Bridge Place and others immediately to the east of the railway line until it reaches the starting point at West Cromwell Road.

## **SCHEDULE B**

### **Statement explaining why the proposed area as in Schedule A is considered appropriate for designation:**

The area set out in this document for designation as a Neighbourhood Area is an area very defined clearly by a railway line, (also the borough boundary) and two major roads, the A4 Talgarth Road and the A219 Shepherds Bush Road.

This geographical clarity follows to a great degree the boundaries of the neighbourhood's Conservation Areas: Lakeside/Sinclair/ Blythe Road, Brook Green and Gunter Estate (Conservation Areas 2, 23, 18, 19 34 & 36). These areas share a common urban grain and period of historical development as identified by the council.

Further to Section 69 of the Planning (Listed Buildings and Conservation Areas) Act 1990 states: "Every local authority shall from time to time determine which parts of their area are areas of special architectural or historic interest the character or appearance of which it is desirable to preserve or enhance, and shall designate those areas as conservation areas" The Borough has designated 44 such areas since 1971.

The area to be designated also incorporates the major parts of two council wards: 'Addison', and, 'Avonmore and Brook Green'. The parts of the wards which are not included allow for a clearer definition of the neighbourhood area by the A-roads and the railway.

Any deviations from the clear lines of the A-roads are only to exclude, where relevant, specific areas with designations under the Local Plan for Regeneration; ie 'Hammersmith Town Centre' and 'White City' Regeneration Areas).

The proposed Neighbourhood Area does not overlap with any existing Neighbourhood Areas nor does it duplicate an area with an application for designation.

The proposed Neighbourhood Area contains key hubs and amenities for our community such as Brook Green, Blythe Road and Hammersmith Road. Punctuating its perimeter boundary are transport hubs at Shepherds Bush, Hammersmith Town Centre, Talgarth Road, Shepherds Bush Road and the London Overground railway at Kensington Olympia.

This proposed Neighbourhood Area boundary defines a walkable and mixed use urban quarter with a specific development history, architectural character and urban grain. The notion of an urban quarter as a self-identifying urban neighbourhood is long established but also follows the principles of sustainable development outlined in the NPPF. This neighbourhood area embraces existing local networks and provides an opportunity for the enhancement of the social, economic and environmental aspects of sustainable development with the participation of our community.

## SCHEDULE C

### **Statement explaining that the organisation or body making the area application is a relevant body for the purposes of section 61G of the 1990 Act.**

The application is being made by the steering group for the **Avonmore, Brook Green and Addison Neighbourhood Planning Forum**. The steering group comprises thirteen individuals who either live or work within the proposed neighbourhood area. The steering group represents a larger inception membership of residents and business owners who have agreed to support and participate in the forum and this number far exceeds the minimum number of participating individuals required under the terms of the relevant Act. This requisite number of participating individuals is drawn from a range of occupations, ages, ethnicities and socio-economic groups and as such will satisfy the requirements for formal designation as a Neighbourhood Forum. The draft constitution for the forum provides for its continued growth and representation in an open and inclusive manner.

a) We are convening for the express purpose of promoting or improving the social, economic and environmental well-being (as per H&F Joint Health & Wellbeing Strategy 2016 - 2021) of an area that consists of or includes the neighbourhood area concerned.

b) Our membership is and will remain open to:

- individuals who live in the neighbourhood area concerned,
- individuals who work there (whether for businesses carried on there or otherwise), and
- resident individuals who are elected members of a county council, district council or London borough council any of whose area falls within the neighbourhood area concerned,

c) Our membership includes a minimum of 21 individuals with the following requisite qualifying status:

- live in the neighbourhood area concerned,
- work there (whether for a business carried on there or otherwise), or
- at least one elected member of a county council, district council or London borough council any of whose area falls within the neighbourhood area concerned,

d) Our Interim forum is preparing a written constitution and supporting governance documents.