

## **THE MALL (NO. 2) ARTICLE 4 DIRECTION**

This purpose of this note is to provide a non technical summary of the information contained within the Article 4 Direction, it does not form part of the legal documentation.

This Article 4 Direction affects the following properties:

- 1, 3 and 4 Hammersmith Terrace
- 7, 11 and 12 Lower Mall
- Black Lion Public House, South Black Lion Lane
- 15, 17 and the Old Ship Public House, Upper Mall

This Article 4 Direction restricts the following works from being undertaken as permitted development, and planning permission will be required for:

- The painting of the stucco at the property.

For more information please contact the Urban Design and Conservation Team on 020 8753 1081 or email: [planning@lbhf.gov.uk](mailto:planning@lbhf.gov.uk)

TOWN AND COUNTRY PLANNING ACT 1971  
TOWN AND COUNTRY PLANNING GENERAL DEVELOPMENT ORDER 1977 and 1981  
LONDON BOROUGH OF HAMMERSMITH AND FULHAM  
THE MALL No. 2

DIRECTION UNDER ARTICLE 4 5.11.82

1. WHEREAS the Council of the London Borough of Hammersmith and Fulham (hereinafter called "the Council") is the appropriate local planning authority for the purposes of Part III of the Town and Country Planning Act 1971 and the Town and Country Planning General Development Orders 1977 and 1981 (hereinafter called "the 1971 Act" and "the Development Order" respectively).
2. AND WHEREAS all of the properties referred to in Schedule II are situate in a Conservation Area and are buildings included in the list compiled or approved under Section 54 of the 1971 Act or notified to the Council by the Secretary of State for the Environment as buildings of architectural or historic interest
3. AND WHEREAS in the opinion of the Council any development of the description contained in Schedule 1 hereunder to the properties referred to in Schedule II hereunder and shown coloured black upon the plan annexed hereto would be prejudicial to the proper planning of the area and/or would constitute a threat to the amenities of the area AND FURTHER the Council consider that such development should therefore be subject to control by the Council.
4. NOW THEREFORE TAKE NOTICE that the properties shown coloured black upon the plan annexed herto shall be subject to control by virtue of this Direction made under Article 4 of the Development Order. The effect of this Direction is that, notwithstanding the provisions of Article 3 of the Development Order the development of the description contained in Schedule 1 hereunder may not be carried out without planning permission granted either by the Council or by the Secretary of State for the Environment under the 1971 Act.
5. THIS DIRECTION may be cited as the London Borough of Hammersmith and Fulham (The Mall No. 2) Town and Country Planning Direction 1982

SCHEDULE I

The Class of Development to which this Direction applies is:-

The painting of the stucco at the properties being development included within Class II (3) of Schedule 1 to the Development Order and not being development within any other class

SCHEDULE II

The properties included in this Direction are shown coloured black on the plan attached hereto, and are known as and situate at:-

7, 11 and 12 Lower Mall

15, 17 and The Old Ship P.H. Upper Mall  
Black Lion P.H. South Black Lion Lane  
1, 3 and 4 Hammersmith Terrace.

DATED this *Fifth* day of *November* 1982

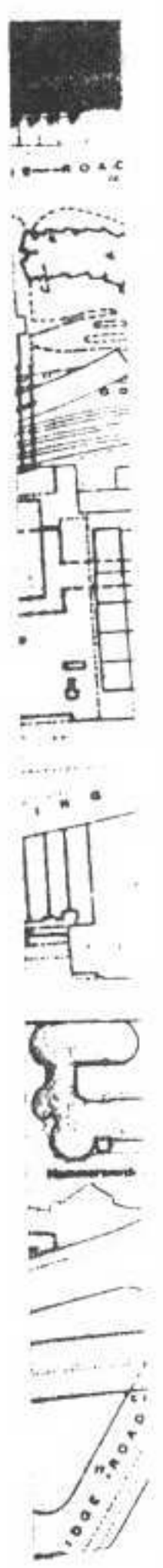
THE COMMON SEAL of the MAYOR  
AND BURGESSES OF THE LONDON  
BOROUGH OF HAMMERSMITH AND  
FULHAM was hereunto affixed  
in the presence of:-



.....*Am G. Pullin*.....

The Officer duly authorised for this  
purpose

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## Development Planning

Keith G. Jones  
ARICS, Dip. T.P., MRTPI.

Address letters to  
The Director of Development Planning

When telephoning ask for:  
Mr. D.G.Eke (Ext 5321)  
Ourref: DGE/CV

Yourref:

Date: = 7 SEP 1984

The Owner/Occupier

Dear Sir/Madam,

TOWN AND COUNTRY PLANNING ACT 1971  
TOWN AND COUNTRY PLANNING GENERAL DEVELOPMENT ORDER 1977 AND 1981  
DIRECTION UNDER ARTICLE 4(3) - THE MALL CONSERVATION AREA

On 16th August 1982 the Council's Planning Applications Executive Committee made an Article 4 Direction to control the painting of stucco fronted Listed Buildings in the Mall Conservation Area.

The Direction takes effect from the receipt of this letter. Under the Direction planning permission will be required should you wish to paint the stucco in any colour other than that used prior to the making of this Order. It is now the policy that stucco fronted Listed Buildings in the Mall Conservation Area should be painted British Standard 00EE55.

Should you have any queries relating to this notice, please contact the above address.

Yours faithfully,

*CA Martins*

for DIRECTOR OF DEVELOPMENT PLANNING



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THE MALL - ARTICLE 4 DIRECTION  
STATEMENT OF REASONS

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1.0 THE AREA

1.1 The properties to be included in the Direction are within The Mall (Outstanding) Conservation Area, the boundaries of which are indicated on the plan (Appendix I) annexed herto.

1.2 The Conservation Area is probably the most sustained architectural quality of all the Conservation Areas in Hammersmith and Fulham. In addition, the Upper and Lower Malls form the most accessible and attractive stretch of riverside in the borough. Most of the properties are residential, varying in height, style and age.

1.3 The Conservation Area is currently covered by the following Article 4 Directions:

i) All alterations to roofs, gables and dormers (including roof coverings) at the front of all residential properties and alterations to roof coverings at the rear.

ii) The painting of external walls of all properties, where these are of unpainted brickwork.

iii) All extensions to the rear of 52-62 (even) Mall Road.

1.4 There are no controls on the painting of stucco buildings.

2.0 GROUNDS FOR MAKING THE ADDITIONAL DIRECTION

2.1 There are fourteen <sup>ten</sup> stucco fronted buildings within the Conservation Area, ~~eleven~~ of which are Listed Buildings. The remaining buildings, with the exception of 28 Upper Mall, have brick fronts and those with unpainted brickwork are subject to the existing Article 4 Direction.

2.2 The painting of stucco with strong colours, as illustrated by 20 Lower Mall, results in a strong contrast with the prevalent stock brick buildings as those with painted brickwork would produce. It is therefore inconsistent not to bring painting of stucco under planning controls.

3.0 CONSULTATIONS

3.1 On 16th August 1982, the Council's Planning Committee decided that an application should be made for an additional Article 4 Direction in the Mall Conservation Area. This followed a favourable reaction to the proposal, when discussed at a public meeting on 2nd July 1981. Since then 20 Upper Mall has been painted in unsuitable colours. A Direction has been approved for the statutory Listed Buildings, for which the Secretary of State's approval is not required.

- 3.2 Design Guidelines for the Mall Conservation Area will be available, and will include a statement of the Council's policy advocating the use of white (British Standard 00EE55) for stucco.
- 4.0 SUMMARY
- 4.1 The uncontrolled choice of colour for painting stucco fronted buildings is inconsistent with existing controls covering unpainted brickwork.
- 4.2 The Direction is therefore required in order that the Council may control such development to stucco fronted Listed Buildings.