



**LMP ACTION**

COMMUNITY INTEREST COMPANY

# **HOLIDAY ACTIVITY AND FOOD PROGRAMME**

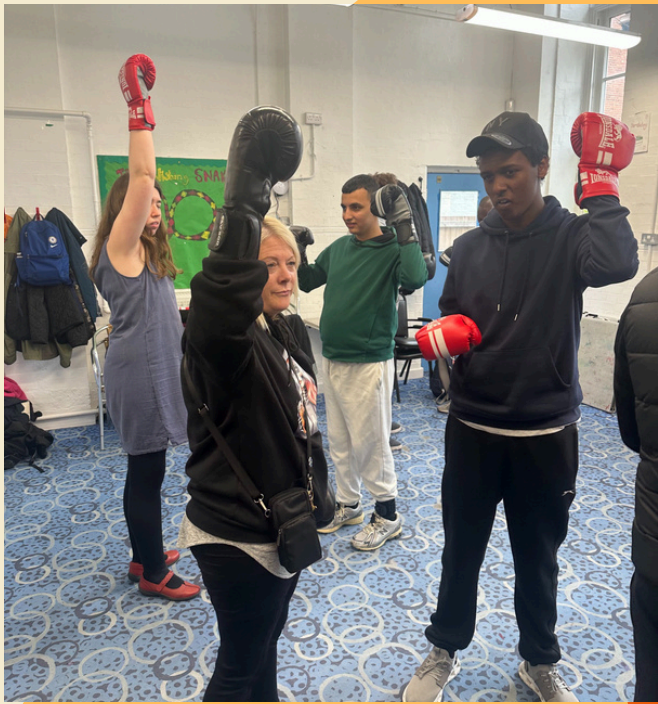
## **SPRING SPECTACULAR**

## **HAMMERSMITH & FULHAM**

**Easter 2025**



Department  
for Education



# TABLE OF CONTENTS

HAF overview	4
Spring Spectacular	5
SEND	7
Impact Insights	8
Food Education	9
Providers	11
Feedback & Case Studies	12
Marketing	15
Review	16
Summer in the City	17





# HOLIDAY ACTIVITY AND FOOD

The Holiday Activities and Food (HAF) programme is a national initiative providing free holiday provision during the Easter, summer, and Christmas school breaks. It offers crucial support to families on lower incomes, ensuring children have access to enriching activities and nutritious meals outside of term time.

Research highlights that school holidays can be challenging for some families, with financial pressures and limited opportunities affecting children's experiences. Those from lower-income households may have fewer chances to take part in organised activities, are at greater risk of poor nutrition and reduced physical activity, and may experience increased social isolation.

**The HAF programme helps to address these challenges by:**

- Encouraging healthy eating habits among children and young people.
- Supporting physical activity and overall well-being.
- Providing engaging activities that build confidence, character, and resilience.
- Creating safe environments where children can socialise and feel included.
- Increasing awareness of nutrition and healthy lifestyles.
- Strengthening links between families, schools, and local communities.



# SPRING SPECTACULAR

This Easter, Hammersmith and Fulham's 2025 Spring Spectacular Holiday Activity and Food Programme, delivered in collaboration with LMP Action CIC, brought together fun, food, and engaging experiences for children and young people across the borough. Designed to support families during the school holidays, the programme offered a wide range of free activities alongside nutritious meals.

Over the two-week period, we worked with 24 local providers to deliver inclusive sessions for young people aged 4 to 18, and up to 25 for those with additional needs. From outdoor play and creative arts to cooking, storytelling, and science workshops, the programme offered something for everyone. Each setting created a safe and welcoming space for young people to build confidence, connect with others, and enjoy their Easter break.



**£104,000**  
**FUNDING AWARDED**

**1324**  
**UNIQUE YOUNG**  
**PEOPLE**

**6210**  
**ATTENDANCES**

**6210**  
**HOT MEALS**  
**SERVED**

**740**  
**HOURS OF**  
**DELIVERY**







# SEND SUPPORT

Hammersmith and Fulham remains committed to inclusivity within the Holiday Activities and Food (HAF) programme, ensuring all children, including those with Special Educational Needs and Disabilities (SEND), have access to enriching activities and nutritious meals during the school holidays.

All providers offer spaces to young people with SEND, while four specialist provisions are equipped to support those with complex or profound needs who may require more tailored support. This Easter, two new SEND specific providers joined the programme, Lets Unite for Autism and Dancewest SEND programme, bringing fresh opportunities for young people with additional needs and helping to strengthen the overall offer.

We continue to focus on creating safe and supportive environments where young people can thrive. This remains a key priority as the number of young people with SEND in the borough continues to rise, while suitable provision remains limited. During Spring Spectacular, we recorded xxx attendances from young people with SEND, reflecting the programme's reach and impact.

**94**  
**UNIQUE YP IN**  
**UNIVERSAL**  
**PROVISION**

**144**  
**UNIQUE YP IN**  
**SPECIALIST**  
**PROVISION**

**771**  
**ATTENDANCES**

**480**  
**HOURS OF**  
**DELIVERY**



# IMPACT INSIGHTS



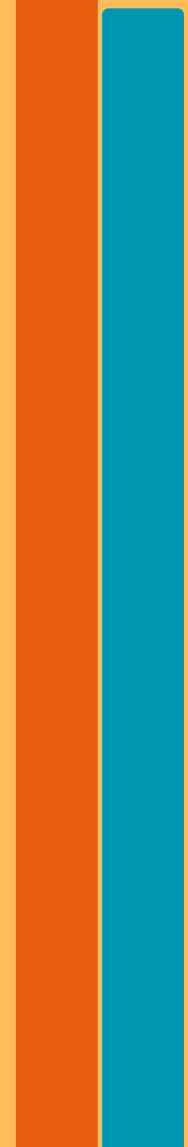
2288

## ATTENDANCE BREAKDOWN

Primary School

Secondary School

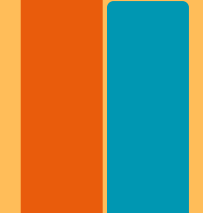
1801



FSM/NON  
SEND

211

156



FSM/SEND

593

437



Non FSM/  
Non SEND

115

201



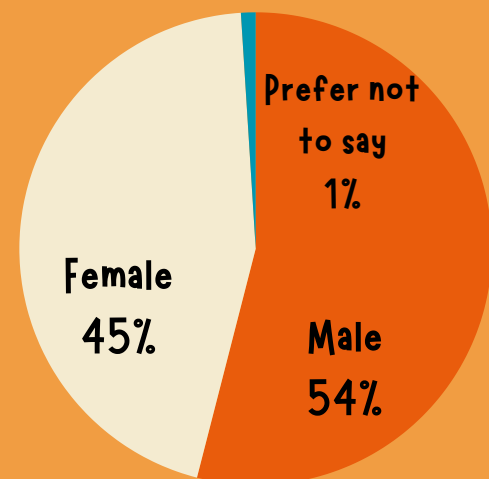
Non FSM/  
SEND



87%

Benefit related FSM  
Young People

## GENDER



Female  
45%

Prefer not  
to say  
1%

Male  
54%





# FOOD & EDUCATION



Food remains a central element of the Spring Spectacular programme, combining daily nutritious meals with meaningful food education for young people and their families. During the Easter delivery, 92 percent of providers served hot meals, with 72 percent cooking onsite and involving children in the process through informal cooking sessions. A further 20 percent partnered with local restaurants, school catering companies, and community food trucks to provide high quality hot food.

To further support families, providers received food boxes from the Mayor's Fund. These were distributed to families to ensure access to nutritious ingredients and help reduce holiday food insecurity at home. Food education was embedded through a variety of approaches. While children ate together, staff encouraged discussions about food origins, healthy choices, and how meals were prepared. Activities such as food themed art projects, interactive games, and cooking workshops helped build knowledge and interest in a practical and engaging way. Children were more willing to try new foods and grew in confidence around food preparation and choices.



A recipe booklet was shared with families before and after delivery, offering easy, affordable meal ideas to try at home. Parents reported that children were more enthusiastic about cooking, often bringing home what they had learned to share with siblings and carers.



**92%**

of providers serve hot food



**72%**

of providers cook hot meals on site and involve young people in cooking their lunch



**100%**

of providers ensure a minimum of 1 hour of food education per day







# PROVIDERS



The Spring Spectacular programme was delivered in partnership with a diverse range of local organisations. This Easter saw 23 providers take part, including two new additions to the borough. One of these was a specialist SEND provider, reflecting our commitment to expanding inclusive opportunities for young people with additional needs.

Providers were a combination of long-standing delivery partners and first-time contributors. Their shared commitment to supporting families and delivering high quality provision was central to the success of the programme.

## Selection and Reach

All providers were selected through a transparent application process, ensuring:

- A borough-wide geographical spread
- Inclusion of SEND specific and inclusive providers
- Alignment with programme priorities: safety, enrichment, nutrition, and accessibility



**“WE REALLY VALUE THE REGULAR UPDATES  
AND THE FREEDOM TO SHAPE ACTIVITIES BASED  
ON OUR COMMUNITY’S NEEDS”**



**100%**

of providers felt they were well informed about the delivery processes and expectations of the HAF programme prior to delivery.



**98%**

of providers rated the management of the programme as 'good' or 'excellent'.

# CASE STUDY

## BUBBLE AND SQUEAK

**“I REALLY ENJOYED GARDENING AND DOING THE EASTER EGG HUNT”**



Child A has been attending their local provision for just under a year. Initially shy and hesitant to speak in group settings, they often stayed on the edges of activities and preferred to observe rather than participate. Over time, staff built a trusting relationship with Child A and gently encouraged them to take on small leadership roles.

During the Spring Spectacular, Child A took part in a LEGO environmental project delivered in partnership with the Natural History Museum. For the first time, they actively contributed to a group project and even volunteered to present their team's work to the rest of the group at the end of the week.

They were particularly proud of their contribution to the design element and asked to take materials home to continue working on their ideas. Staff noted a clear boost in confidence and communication. Their parent said it was the first time they'd seen their child excited to talk about what they had done at a holiday programme.



# YOUNG PERSON FEEDBACK

## “I FELT INCLUDED AND HAPPY”

Young people remain at the heart of the Spring Spectacular programme. Activities were shaped with direct input from Hammersmith and Fulham's Youth Council and Youth Board. Their contributions helped inform decisions about delivery, accessibility, and the types of activities offered, ensuring the programme remained relevant and engaging.

## “I LIKED LEARNING ABOUT BUGS DURING OUR SCAVENGER HUNT”

Providers also played a key role in capturing young people's experiences, using their own feedback forms to review and improve their sessions. In addition, a borough-wide feedback form was shared with young people and families after each week of delivery. This anonymous survey allowed us to gather honest, constructive feedback and ensure the programme continues to evolve in response to what young people value.

### Themes from Young People's Feedback

Young people highlighted:

- Feeling more confident in group settings and trying new things
- Making new friends from different schools and areas
- Enjoying hands-on activities, including cooking, gardening, and arts
- Feeling included and safe during the holiday period



# CASE STUDY

## LETS UNITE FOR AUTISM

Lets Unite for Autism is a specialist provider catering for children with additional needs.

At the start of the week, one child, who usually find social settings overwhelming, was quiet and unsure, needing frequent reassurance and space. The team adapted activities to suit their needs, offering calm spaces, structured routines, and 1-to-1 support. Over the course of the week, they gradually began to engage more, especially during sensory art and gardening sessions, where they could work at their own pace.

By midweek they took part in a scavenger hunt and initiated conversation with another child for the first time. By the final day, they were actively participating in group activities and even helped tidy up after the session. Their carer said it was the most settled they had seen them during a school break and thanked staff for creating such a calm and understanding environment.



**“THE VR WAS THE BEST THING EVER. I’D NEVER TRIED IT BEFORE, IT FELT LIKE I WAS FLYING”**



# MARKETING

To support the Spring Spectacular programme, all bookings were managed exclusively through Plinth. This centralised system has significantly improved the accessibility and coordination of the programme across the borough. Having all booking information in one place makes the overall management of delivery more efficient and ensures families can easily access what they need.

Programme details were shared via School Zone and directly to families through Plinth, with the digital brochure achieving an 84 percent click rate among those who opened it. Printed brochures were also made available through children's centres to support those without digital access.

While all bookings are processed through Plinth, providers are encouraged to share their individual booking links with families to help promote their own sessions. They can also promote the main calendar of activities page, which is linked to the Hammersmith and Fulham HAF website, ensuring families can browse and book sessions across the entire borough.



# 2024 HOLIDAY ACTIVITIES AND FOOD PROGRAMME

The Spring Spectacular programme provided an important start to our 2025 Holiday Activities and Food (HAF) delivery, offering high quality, inclusive provision across Hammersmith and Fulham during the Easter break. With 23 committed providers, two new partners including a specialist SEND organisation, and strong borough-wide coordination, the programme delivered meaningful impact for children, young people, and families.

Young people enjoyed engaging activities, nutritious meals, and safe spaces to learn, play, and connect with others. Their feedback has been overwhelmingly positive, highlighting the

**“I HAVE MADE LOTS OF NEW FRIENDS WHO DON’T GO TO MY SCHOOL”**

importance of confidence building, social interaction, and creative exploration during school holidays. Providers have also shared strong reflections, noting the value of borough-wide systems such as Plinth and the flexibility to shape delivery to meet the needs of their communities.

We remain focused on developing an offer that reflects the voices of young people, strengthens partnerships, and addresses the rising demand for inclusive holiday provision. Spring Spectacular has laid a strong foundation for the year ahead, and we look forward to building on this momentum as we move into our Summer in the City programme.





# SUMMER IN THE CITY

This summer, we are building on the success of last year's offer to deliver a bold, engaging, and inclusive programme for young people and families across Hammersmith and Fulham. The Summer in the City programme will run across five themed weeks, with input from young people, providers, and community partners shaping every aspect of delivery.



## Youth Voice

Youth involvement remains a central part of our planning.

The Youth Council will lead on a week of activities focused on healthy relationships, using this opportunity to raise awareness of their ongoing podcast project and explore themes that matter to them.

The Youth Board will curate the final week of delivery, focused on inclusion and community. Their aim is to ensure young people feel a strong sense of belonging and ownership over what's on offer in their local area.

## Weekly Themes

Each week of the programme will follow a borough-wide theme, creating opportunities for varied and meaningful engagement. This year's themes are:

- Exploring Our Environment
- Levelling Up (Sports and Fitness)
- Building Connections
- Celebrating Creativity
- Belonging Everywhere



## Events

Family friendly events will continue to be scheduled throughout the summer, aligned with each of the weekly themes. These events are designed to bring communities together, offer open access opportunities, and showcase the range of activities on offer through the HAF programme.

# SUMMER IN THE CITY

## Partnership with Family Hubs

We are continuing to work closely with the borough's Family Hubs to support delivery in key areas. This includes the development of targeted programmes that reflect the needs of local communities and increase access to positive activities for young people.



## Resources for Providers and Families

To support consistency and engagement, we are developing themed resources for both providers and families. These materials will offer activity ideas, discussion prompts, and take-home content that reinforces the weekly themes and supports wider learning and engagement.

## CommUNITY Day Launch

Following the success of last year's event, we will once again be launching the Summer in the City programme at CommUNITY Day. This will serve as a high-profile celebration of what's to come and give families the chance to meet providers, take part in taster activities, and plan their summer.







**LMP ACTION**  
COMMUNITY INTEREST COMPANY



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Holiday Activity and Food Programme

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