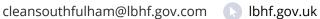




Town Hall Extension, King Street, Hammersmith, W6 9JU



From the Cabinet Member for the Public Realm Cllr Florian Chevoppe-Verdier



25 July 2025

Dear residents and businesses,

Putting safety first on the Wandsworth Bridge Road

I'm pleased to inform you that work will start **week commencing 18 August** on the next stage of the redesign of Wandsworth Bridge Road.

A series of permanent upgrades of existing crossings will put the safety of people first – making the neighbourhood an even more accessible and better place to live, work and socialise.

The full works are designed to boost the local economy by making the urban centre greener with more space for people, so promoting the area's burgeoning café and hospitality sector.

The changes will help reduce cycle accidents at side street junctions, tackle excessive speeding on the road, discourage large HGVs and make walking and cycling in the area safer and easier.

Raised crossings to reduce traffic speeds

Four new raised zebra crossings will act to calm traffic. Built at the same height as the pavement, they encourage motorists and lorry drivers to slow down and respect the 20mph speed limit. Significantly, they improve safety for pedestrians, cyclists and people with reduced mobility, such as wheelchair users.

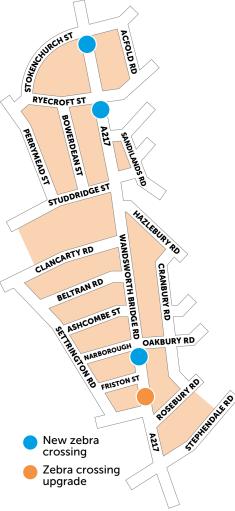
Three raised zebra crossings will replace existing pedestrian islands at the junctions of Stokenchurch Street and Cresford Road, Ryecroft Street and Bovingdon Road, and Narborough Street and Oakbury Road. Footway build-outs will improve sightlines around trees and create opportunities for anti-flood sustainable drainage systems. Expanding the footway makes pedestrian movement safer and more visible to oncoming traffic.

At **Woolneigh Street** we are upgrading the existing zebra to a raised junction crossing, with a build-out of the footway to further improve pedestrian visibility.

Cycle parking bays

In tandem we will be installing cycle hire parking bays in Ryecroft Street, Bovingdon Road, Broughton Road Approach, Narborough Street, Oakbury Road and Rosebury Road. Additional cycle bays will be installed in Clancarty Road, Beltran Road, Hazelbury Road, Ashcombe Street and Friston Street.

These bays – part of our boroughwide programme – encourage more cycling in the area while reducing the annoyance of bikes being dumped or parked inconsiderately on pavements.



PTO >>

London Borough of Hammersmith & Fulham











Communal seating, greenery and hospitality venues

At the Ryecroft/ Bovingdon crossing, we will replace the existing parklet with the build-out of an extended kerb that will feature communal seating, greenery and planters.

In the longer term, decisions about replacing the hospitality seating structures outside Bon Bon and Joe's Brasserie will be taken in conjunction with local businesses. We will be asking them to put forward their own proposals as part of the redesign of the town centre.

Loading bays to take the stress of the main road

Designated loading bays for businesses in side streets should significantly reduce the problem of lorries blocking up the main road to deliver goods to shops. Following consultation with businesses as to the best locations, these will be sited in Sandilands Road, Studdridge Street, Beltran Road, Ashcombe Street.

To support food businesses, two motorcycle bays will be installed in Clancarty Road and Beltran Road. Two cargo bike bays will be sited in Hazelbury Road and Studdridge Street. There will also be an additional shopper parking bay in Bovingdon Road.

When will the work be done?

The works will commence week beginning **18 August**, with an expected duration of four weeks, subject to favourable weather conditions. Work will be carried out during daytime hours, between **9am and 6pm**, by the council's appointed contractor, FM Conway Ltd.

How will the traffic be managed?

To ensure safety and limit disruption, temporary traffic signals will be in operation throughout the works. Access to properties will remain uninterrupted. Please note:

- Roadside parking restrictions will be in place; kindly follow signage for permitted parking zones
- Pedestrian access and emergency services will be maintained throughout

Sorry for the noise and disruption

We've instructed our contractor to keep noise and inconvenience to a minimum during these operations. Nevertheless, I'd like to extend my sincere apologies in advance for any temporary disturbance.

If you have any questions or concerns during the course of the works, please don't hesitate to get in touch with our project delivery team at **abdirizak.wardhere@lbhf.gov.uk**

Working in collaboration

Finally, as your new Cabinet Member for the Public Realm, I am committed to working collaboratively with you, our residents and businesses, to transform Wandsworth Bridge Road from a highway into a high street that is vibrant and more accessible – a place of which we can all be proud.

Yours sincerely

Cllr Florian Chevoppe-Verdier







Follow us

