

Hammersmith & Fulham

Local Agenda 21 Forum

*The Borough's independent platform, taking initiatives
Today to improve our Quality of Life in the 21st Century*

www.hfla21.org.uk

**Minutes of the meeting of the Executive Committee held at the
Hammersmith Information Centre, 20 The Broadway on 9th April 2001**

Attendance Matt Dunckley, *Chair*, Louanne Tranchell, John Ryan, John Griffiths, Richard Adam, **Krokaukooma Kadoo, Mary Flynn-O'Connor, John** and Doris **Lamprell-Jarrett, Nick Pollock, Mary Corral, Dido Berkeley, Nick Pollack, Cllr Gerald Johnson, Alan Watts (LBH&F), Paul Baker (LBH&F) and David Wardrop** [*Apologies for missing names*]

1] Apologies for absence PC Peter Riches, Sumita Sinha-Jordan

2] Minutes of the meeting held on 5th March These were agreed as being a true record.

3] Presentation Alan Watts, Hammersmith Town Centre Manager

Alan Watts indicated that he was the first Town Centre Manager to be appointed, to be followed by colleagues in Fulham and Shepherds Bush. His presentation showed examples of good and bad practice in street maintenance, street furniture and identified possible opportunities for early action. He noted that Hammersmith is a commuter-oriented hub, attracting about 15,000 people daily; it is both easy to reach and to leave, which tends to make it uninviting in the evenings.

He felt that Hammersmith should not attempt to compete with, say, Kensington High Street or even the new White City development but rather settle for a 'middle market' identity.

His promotional budget was only £10,000 so it was important that this was used as *seed money* for larger projects and initiatives funded by other bodies.

Matt Dunckley invited questions to Alan and these covered many activities in the Hammersmith location. Questions and observations included reference to the five large Council-run estates in the King Street area, providing the human element for the necessary civic hub of Hammersmith. There was a need for amenities for younger people and also, the Borough had not adequately opened out access to the river. The concept of Hammersmith-on-Thames was discussed, as a way of broadening the appeal of the neighbourhood **and increasing awareness of our proximity to the riverside**. Other issues raised included the introduction of more road-level crossings at the Broadway; more bicycle racks at the Kings Mall Centre and the high incidence of theft. It was agreed that we should remain in close contact with Alan's department.

4] Programmes

4.1 The River Thames

4.1.1 Fulham Football Club development Dido Berkeley reported that those opposing the recent planning decision were considering their options, prior to a possible appeal.

4.2.2 Blue Ribbon Zone Dido reported that the Sustainable Thames Alliance was putting together proposals for presentation to the GLA. It was agreed that the Forum should link with other local Forums, to develop a common policy on the river. Richard Adam agreed to provide Matt with a list of the Officers of those bodies.

4.1.3 River Group, meeting report Matt seeks ideas for Chelsea Creek, specifically for improving access to the river, developing a public space beside the power station and linking the area to the larger cycle and pathway network. Matt's e-mail address is now *hfla21@fsmail.net*

4.2 Transport & Air Quality

4.2.1 Air Quality Paul Baker, Asst Policy & Projects Officer, Environment Dept, LB H&F, reported on his current work concerning air quality management. The whole Borough has been designated an Air Quality Management Area (AQMA) which will require from the Council an action plan to improve air quality. Clearly, this will make recommendations concerning the movement patterns of vehicles and emission regulations. In turn, these proposals will require cooperation from larger employers based in the Borough and technical developments to vehicles regularly using its roads. He saw the report being ready for consultation later this year.

4.2.2 Direct Services Organisation John Ryan updated the Committee on the moves by the DSS to replace vans with bikes.

4.2.3 Commission for Integrated Transport The implications of this new document would be discussed at the next meeting.**4.3 Grants** Information on the continuing work of the successful organisations will be ready for adding to the website some time after Easter and will appear in local newspaper features.

4.4 Communication

4.4.1 Biodiversity Nick Pollock reported on developments to the website

4.4.2 Website The Committee agreed that the Council's webmaster should be urged to clarify the link between its website and that of the Forum. At present, one has to use the search facility to reach us. (*Matt has now spoken to Jon Whitwell and Charles Shearer, arranging for the site to be formally linked shortly after 23 April*)

4.5 Community Initiative

4.5.1 Brook Green Initiative This will be developed at a meeting to be held at the St Simons Church, Brook Green on May 14 starting at 7.00pm. (*Note changed date*)

4.5.2 Green Business Club This has been deferred until late May/early June

4.5.3 North Fulham NDC It appears that the recently announced plan is still open to ideas and this matter should be raised at our next meeting.

4.5.4 Youth Employment project John Ryan will report to the next meeting

4.5.5 Metropolitan Police The introduction of new police bikes to the Borough will feature demonstrations on 9 and 16 May.

4.6 Activity reports

4.6.1 Fair Trade Fortnight Mary Corrall reported that she, Louanne and Matt had staffed the display at the Safeway store, Kings Mall for 4 days. Over 500 leaflets had been distributed. The committee thanked Mary for her continuing work over the years.

4.6.2 Health Impact Deferred to next meeting.

4.6.3 Report, Bishops Park 9 July 2000 The Committee expressed disappointment that the Council had yet to publish a user-friendly report on this event. The Council's booklet *Your Borough Your Future* was tabled. and Matt pointed out that Local Agenda 21 seems to have been omitted from this document which was understood by all to represent the **Council's Local Agenda 21 strategy!**

5 Any other business

5.1 Borough Ecologists Nick Pollock has heard from the Borough its reasons why, unlike other London boroughs, it does not employ a qualified ecologist.

5.2 Finances New signatures will be fully authorised before the next meeting.

6 Dates for the diary

30 April 7.00pm	LB H&F Environment & Regeneration Scrutiny Panel (inc LA21)
7 July	Godolphin Gardens, Sussex Square
19 August	Flower Show
22 September	Car Free Day

23 September Open House
7 Next meetings 21 May and 2 July