

Recycling trial in your area

From **1 October 2007** a recycling trial will be taking place in your area which will make it compulsory for you to recycle your household waste.

All residents living north of Goldhawk Road who receive the orange smart sack recycling service will be affected. If you don't put relevant recyclables in your orange smart sacks, you may be issued with a £100 Fixed Penalty.

If the trial is successful, compulsory recycling will be introduced across the whole borough.

The trial comes after a survey showed that two thirds of Hammersmith and Fulham residents thought that recycling in the borough should be made compulsory (Ipsos-MORI survey, 2006).

If you are already recycling, thank you. Your efforts have helped the borough almost triple the amount it recycles over the last five years. But we all need to do more and, if you're not recycling yet, now is the time to start.



Recycling is important because:

- It is good for the environment and prevents tons of rubbish being buried in landfill sites.
- Your rubbish can be transformed into new products using less energy and resources than making them from scratch.
- If we don't recycle more, the cost of sending waste to landfill will be reflected in council tax levels. H&F Council is committed to delivering value for money and increasing our recycling rates is one way to achieve this.

Recycling is easy in Hammersmith & Fulham.

Put these in your orange smart sack:



Paper and card



Food and drink cartons



Glass bottles and jars



Tins, cans and empty aerosols



Plastic bottles

...and nothing else. Thank you.

The council delivers sacks to your home every four months. If you run out, you can pick up more at your local library (remember to take proof of address). If you are elderly or have physical difficulties and have problems getting to a pick-up point, please call the borough hotline to arrange a delivery.

To find out more, call the borough hotline on 020 8753 1100 or visit www.lbhf.gov.uk