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Environment Services Department
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Dear Resident,

RE: Information for Residents on Polo in the Park 2010

The Polo in the Park event will be returning to Hurlingham Park annually for the next three years, with the first of the three events taking place from Friday 04 through to Sunday 06 June 2010.

Traffic Management

The plans to manage traffic during the overall event have been looked at in detail by the Council in conjunction with the Met Police. Recommendations made by the Council and the Police have been adopted by the event contractor. The event build will start on 24 May 2010 and during this time there will be increased vehicle movements onto the site via Broomhouse Lane.

There will be parking bays suspended on Broomhouse Lane from south of the vehicular access gate, to allow access for the horseboxes and events vehicles. These suspensions will be in place from Monday 24 May to Friday 11 June.

In addition parking bays will be suspended on the southside of Hurlingham Road between Napier Avenue and Broomhouse Lane from Friday 04 June through to Sunday 06 June to ensure safety

We have ensured that World Polo have widely promoted no parking on site or in surrounding areas. This information is on the Polo In The Park website, Ticketmaster and promotional material. In addition,

- "No Parking" is stated clearly on the tickets
- Ticketmaster will be sending out an email reminder to all ticket holders to re-iterate "No Parking"
- Parsons Green and Putney Bridge have been consistently highlighted as the nearest tube links with pedestrian signage.
- Hospitality guests will be going direct to the Hurlingham Club

We will ensure that for the duration of the event, all existing parking restrictions including the yellow line waiting restrictions along Hurlingham Road, east of Napier Avenue, and Broomhouse Lane will be strictly enforced. In addition a lead officer from the Council will be present during the event days to monitor the parking situation in the side streets off Hurlingham Road. They will have direct access to parking control and the tow truck.

