

H&F Park Signage

1.0 Background:

The new park signage is ready to be rolled out across the borough. The purpose of the new signage is to provide consistent, good quality, legible information about the parks and green spaces managed by the council

The new signage has been developed in keeping with the council's corporate style guidelines as set out in StreetSmart and other policy documents. These guidelines determine the use of colour, format and styles for all furniture in the public realm. All council related information is designed to be consistent in both presentation and content.

2.0 Range of signage furniture.

H&F has a range of different parks and green space that vary in size, character and features. To complement this range of green spaces, we have developed a range of signage furniture that provide park specific information.

There are four main signage categories. (See Table 1 below and Appendix C.)The size and features of each site will determine signage range installed at.

For example:

- Ravenscourt Park will have Type A, C, D and E signage
- St Peters Square will have Type B, C, and E signage
- Starch Green will only have Type C and E signage.

Table 1

Category	Description	Additional features
A	Name of site, Map based information History of park, H&F contact information, good park user guide/byelaws.	Notice board and clock for closing times
B	Name of site, History of park, H&F contact information, good park user guide/byelaws.	Notice board
C	Name of site and H&F contact information.	none
D	Play area signs code of conduct	none
E	Park and open spaces Byelaws (TBC)	none

Appendix A – provides dimensions of all signage .

Appendix B – provides detail for each park's complement of signage.

Location maps of signage is available on request. Park specific or full size hardcopy versions can be viewed at our office: Parks & Recreation, 77 Glenthorne Road, London W6 0LJ.

3.0 Your views

Your knowledge is invaluable for ensuring signage information is relevant and factually correct. We are seeking your final views on the following:

- Factual content of the history panel
- Omissions or errors in the map panel
- Other errors which you may have noted.

Please provide your comments by the 3rd September 2010. We welcome comments on all sites you may be familiar with.

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