

6th December 2010

Residents and Businesses of
Blythe Road, Hazlitt Road
Beaconsfield Terrace Road,
Maclise Road and Sinclair Road

Dear Sir or Madam,

**The London International Horse Show, Olympia
Traffic Scheme from 13th to 21st December 2010**

Earls Court

Warwick Road,
London SW5 9TA
t: 020 7385 1200

Olympia

Hammersmith Road,
London W14 8UX
t: 020 7385 1200

the Brewery

Chiswell Street,
London EC1Y 4SD
t: 020 7638 8811

This year's Horse Show will run for eight days from Monday 13th December to Monday 20th December, with the show being built on Monday 13th December and dismantled on Tuesday 21st December 2010. As in previous years, on behalf of Olympia Limited, the Council will be introducing temporary traffic management and parking measures for this international event.

From past experience you may be aware that many people travel by coach from all over the UK to visit this annual event. In addition, numerous horseboxes arrive and unload at Olympia. In order to minimise traffic nuisance to local residents and help them park close to their properties, a one-way system will be implemented. This system has operated successfully in previous years. This will be introduced on Monday 13th December and continue throughout the event. (See plan overleaf.)

Additionally the single yellow line parking restrictions around the perimeter of the exhibition hall will be extended into the evening. These measures are designed to ease traffic congestion within the one-way system.

Signs will be erected for the changes shortly, and during the event Olympia staff will be closely monitoring the effectiveness of the temporary traffic measures with the Police and the Council. Should you require any further information, please contact me at emma.wellman@eco.co.uk or Tel: 020 7598 2409. If you experience any difficulties during the event, then please contact me or our Duty Manager on 0207 598 2411.

Yours faithfully



Emma Wellman
Venue Services Manager