

**Working together to create a borough of opportunity  
Predictive Equality Impact Assessment (PEIA) (V.5)  
FOR ALL COUNCIL DECISIONS ONLY**



**Title of report or proposal:**

**Fulham Court Estate Improvement Strategy- phase 1 environmental improvements**

Describe in full the aims, objectives and purpose of the proposal, including desired outcomes:

**This project seeks to transform Fulham Court and improve the quality of life for residents. It also seeks to improve services and provide a better range of locally available services to encourage take up of services from residents. It is being developed through a multi agency steering group and will harness resources from a number of sources. The Cabinet report sets out the characteristics of the neighbourhood which indicates a high level of deprivation. The strategy will seek to reduce deprivation across the estate and in particular it will target families who are overcrowded, the long term unemployed, young parents and their children and other disadvantaged groups.**

**Phase 1 of the strategy seeks to deliver physical improvements through an environmental improvements programme and includes the provision of a new children's centre serving the north and central Fulham areas.**

Department:

**HFH CSD CHSD**

Officer Responsible: *(to be completed by the report author)*

**Ros Barnes, Riverview House x 1921 (note from 30/10/09 contact Riad Akbur, 145 King St x 4043**

(Signature, Print Name, Contact Number and Email Address)

**Form and report MUST be checked and countersigned** by the Opportunities Officer (Organisational Development)

Opportunities Officer: *(to be completed by the Opportunities Manager)*

Signed off by **Lillian Magero on 2/11/09** Email [PEIA@lbhf.gov.uk](mailto:PEIA@lbhf.gov.uk) Tel 020 8753 1874

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. Who are the main people that this decision will affect?

**All residents of Fulham Court and Barclay Close as well as parents and under 5's from the wider area**

2. Identify the risks that could prevent the planned outcomes

**The engagement with residents has not yet commenced the active involvement of residents in the development and implementation of the strategy will be crucial to the outcome. The ability to meet expectations through adequate financial and other resources presents a risk to the project. The strategy seeks to particularly target residents who are less likely to take up services and who may not have a positive relationship with the council and or its partners. The project will only be delivered successfully if an extensive outreach programme of engagement is effectively undertaken.**

3. Could the proposal have a positive impact on **a) race b) disability c) gender d) sexual orientation e) age f) belief system groups?** (Please provide evidence e.g. user feedback, complaints, monitoring?)

**a) b) c) d) e) f)The expectation is that the strategy will improve the quality of life for all residents. Baseline data on the population has been provided within a profile of local residents- but this will be extended through surveys undertaken during the course of the strategy. This will enable the effect of the strategy to be evaluated for all sections of the population and will allow for changes to be made to reflect changing needs.**

**The intention is to have a particularly positive effect on young parents, their children,**

overcrowded households, unemployed residents and people living with long term illness.

The multi agency approach will assist with the development and implementation of the strategy. Voluntary organisations working with specific groups of residents are part of the steering group –along with the local Mosque, the H&FNHS, the police, youth organisations etc.

As part of the strategy work is underway to engage positively with young people following an extension of the successful P2P programme

4. Could the proposal have a differential negative impact on **a)** race **b)** disability **c)** gender **d)** sexual orientation **e)** age **f)** belief system groups? (Please provide evidence e.g. user feedback, complaints, monitoring,?)

**a) b) c) d) e) f)As stated above the intention is to monitor closely the effect of the strategy and to make adjustments as needed. A key element of the strategy is to build a local team of people who respond quickly and effectively to residents and can react to local issues proactively. The estate has recently set up a TRA which will provide a conduit to hear residents' views and to obtain feedback on a regular basis.**

5. Could the proposal have any differential impact (either positive, negative or neutral) on the health outcomes of the local population? Please provide details.

**It is expected that positive benefits will result, this will be enabled through the involvement of the H&FNHS, close working links with Cassidy Health centre, proactive programmes to work with residents through programmes such as the Expert Patients Scheme and through the introduction of new services such as the Children's Centre –which will provide parenting skills courses as well as day care and other programmes**

6. Can any differential negative impact of the decision be justified?

**Yes, the opportunity to provide services that residents can easily access is required to increase the low take up that is evident in the area.**

7. If you have undertaken any internal/ external research or consultation(s) please list these below:

**The steering group have analysed data from numerous sources to develop a detailed profile of residents and their characteristics. The group have obtained feedback and input from local agencies who provide services in the area and who have relationships with local residents**

8. Do you need to undertake any further consultation? If so, what and with whom?

**Yes a full and detailed consultation and engagement process will commence in November 2009 and last for the duration of the project.**

9. If any differential negative impact is predicted, what actions are you planning to implement which would help lessen any adverse impact? Please give details.

**As stated above it is fully expected that the strategy will need to be adjusted as we proceed – the consultation process may identify needs that have not yet been taken into account and other needs may emerge over the life of the project.**

PLEASE EMAIL COMPLETED FORM TO [PEIA@lbhf.gov.uk](mailto:PEIA@lbhf.gov.uk)

Contact: Equalities & Diversity Officer, 020 8753 1874  
London Borough of Hammersmith & Fulham