

Community Strategy 2007-14

Performance as at 31/03/2010

Trend is compared to the published baseline

Green = Better than baseline
Amber = Static from baseline
Red = Worse than baseline

Description	Unit	Baseline Performance	Current Performance	Trend	Comments
A - A top quality education for all					
1 Raise educational achievement - primary schools					
Percentage of 7 year-olds achieving Level 2 or above in reading (%)	%	79	82	Better	
Percentage of 7 year-olds achieving Level 2 or above in writing (%)	%	77	78	Better	
Percentage of 7 year-olds achieving Level 2 or above in maths (%)	%	86	87	Better	
Percentage of 11 year-olds achieving Level 4 or above in science (%)	%	86	85	Worse	
BV40 Percentage of 11 year-olds achieving Level 4 or above in maths (%)	%	74	77	Better	
BV41 Percentage of 11 year-olds achieving Level 4 or above in English (%)	%	81	78	Worse	
1 Raise educational achievement - secondary schools					
Percentage of 16 year-olds achieving 5+ GCSEs or equivalent, including maths and English, at grades A*-C (%)	%	49	64.1	Better	
BV181a Percentage of 14 year-olds achieving Level 5 or above in English (%)	%	76			KS3 attainment data no longer collected.
BV181b Percentage of 14 year-olds achieving Level 5 or above in maths (%)	%	75			KS3 attainment data no longer collected.
BV181c Percentage of 14 year-olds achieving Level 5 or above in science (%)	%	70			KS3 attainment data no longer collected.
2 Improve parental choice					
Proportion of local children educated in our state primary schools (%)	%	65	78.6	Better	
Proportion of local children educated in our state secondary schools (%)	%	38	37.4	Worse	

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3 Reduce surplus school places					
Percentage of places in primary schools that are surplus (%)	%	12	6.7	Better	
Percentage of places in secondary schools that are surplus (%)	%	33	14.7	Better	
A - Other outcomes for children and young people					
4 Reduce teenage pregnancies					
BV197 Percentage change in the number of conceptions to females under 18 years (%)	%	-41.1	-38.83	Worse	
5 Increase permanent placements for looked-after children					
BV163 Number of adoptions and special guardianship orders agreed as a percentage of all looked-after children (%)	%	10.8	7.3	Worse	19 out of 260
6 Enhance opportunities for looked-after children					
BV50 Proportion of children leaving care with one or more GCSEs at grades A*-G (%)	%	51.8	37.3	Worse	19 out of 51
7 Ensure young people enter employment, education or training at age 16					
NI117 Percentage of 16 year-olds not in education, employment or training (%)	%	7.7	5.5	Better	
B - Tackling crime and antisocial behaviour					
1 Reduce crime and disorder					
BV126 Number of domestic burglaries (per 1,000 population)	incidents per 1,000 population	26.81	16.85	Better	
BV127a Number of violent crimes (per 1,000 population)	incidents per 1,000 population	35.78	27.37	Better	
BV127b Number of robberies (per 1,000 population)	incidents per	6.52	4.36	Better	

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BV128 Recorded vehicle crimes (per 1,000 population)	incidents per 1,000 population	22.8	22.38	Better	
2 Reduce fear of crime					
Percentage of the population feeling safe on the street at night (%)	%	40	58.6	Better	Source: ARS 2009 (very + fairly safe)
Percentage of the population saying antisocial behaviour is a big problem (%)	%	31	22.7	Better	Source: ARS 2009 (derived from the responses to the 7 individual ASB strands)
3 Reduce youth crime					
NI111 Number of first time entrants into the youth justice system (first time entrants)	first time entrants	270	111	Better	This is locally-recorded data. The National Indicator uses Police National Computer data, which is not available until autumn.
4 Reduce the harm caused by illegal drugs					
NI42 Percentage of the population who think that local drug dealing and drug use is a big problem (%)	%	50	31.8	Better	Source: ARS 2009. Respondents stating "a very big problem" or "a fairly big problem".
C - Creating a cleaner greener borough					
1 Increase recycling					
BV82ai Percentage of household waste recycled (%)	%	22.74	27.24	Better	The target has been superseded by the LAA target, which for 2009/10 was 29%. The outturn is still an improvement on the baseline.
BV90b Percentage of residents satisfied with recycling facilities (%)	%	55	71	Better	Source: ARS 2009 (very + fairly satisfied).
BV91a Percentage of households served by kerbside recycling collection (%)	%	98.2	100	Better	The entire borough now has access either to the Smart Sack kerbside recycling scheme or alternatively, for blocks, to "Near Entrance" communal recycling facilities, which are equivalent to kerbside collection.

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2 Protect and improve green space					
BV106 Percentage of new housing built on previously developed land (%)	%	100	100	At Max	
Hectares of public open space in the borough (hectares)	hectares	227	231	Better	
Number of Green Flag awards for local parks (awards)	awards	0	3	Better	
3 Maintain cleaner streets and open spaces					
BV119e Percentage of residents satisfied with parks and open spaces (%)	%	67	76.2	Better	Source: ARS 2009 (very + fairly satisfied)
BV89 Percentage of residents satisfied with cleanliness of the borough (%)	%	59	66	Better	Source: ARS 2009 (very + fairly satisfied). Due to Place Survey redefinition now "keeping public land clear of litter & refuse".
BV90a Percentage of residents satisfied with refuse collection (%)	%	70	79.2	Better	Source: ARS 2009 (very + fairly satisfied).
BV199a Percentage of land that falls below an acceptable standard for litter (%)	%	24.8	14	Better	This return is for NI195a, which is not directly comparable.
4 Reduce energy consumption					
Reduction in energy consumption in the council's top ten energy-consuming buildings	%	0	1.89	Better	This completes the fifth year of the programme to reduce the council's energy consumption by 10%. To date the reduction has been 10.04%, exceeding the council's target.
D - Promoting housing opportunities - promoting home ownership					
1 Increase home ownership					
Percentage of households that are owner-occupied (%)	%	43.5			The baseline was derived for the Housing Strategy, which was published in 2008. An update has yet to be produced.

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2 Increase number of low cost home ownership dwellings					
Number of low cost home ownership units in the borough (units)	units	878	1403	Better	155 new units completed in 2009/10.
3 Reduce households in temporary accommodation					
Number of homeless households in temporary accommodation (households)	households	1830	877	Better	
4 Improve quality of social rented housing					
Proportion of social rented housing meeting Decent Homes standard (%)	%	66.13	92.44	Better	Council-owned housing stock only.
E - Setting the framework for a healthier borough					
1 Reduce mortality rates for heart disease and stroke in under-75s					
NI121 3-year average directly age-standardised mortality rate from all circulatory diseases for under-75s (per 100,000 population)	per 100,000 population	105.05	90.44	Better	Data relates to 2006-8 SMR. 95% confidence limits are: lower 80.76, upper 100.12.
2 Reduce health inequalities between the borough and England populations					
NI120 3-year average directly age-standardised mortality rate from all causes for females (per 100,000 population)	per 100,000 population	485.1	414.14	Better	Data relates to 2006-8 SMR. 95% confidence limits are: lower 390.46, upper 437.82.
NI120 3-year average directly age-standardised mortality rate from all causes for males (per 100,000 population)	per 100,000 population	768	690.73	Better	Data relates to 2006-8 SMR. 95% confidence limits are: lower 655.41, upper 726.05.
3 Reduce prevalence of smoking					
Number of 4-week smoking quitters (quitters)	quitters	1036	1525	Better	Draft at end May 2010.
Number of employers actively promoting smoking cessation (employers)	employers	7	15	Better	Kick It, the smoking cessation provider, is working with 15 large employers in the borough
Number of schools actively promoting smoking awareness (schools)	schools	0	3	Better	Kick It has piloted with 3 schools in North Fulham and is rolling this out to all schools in 2010/11.

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4 Improve fire safety					
NI49a Number of primary fires attended (per 100,000 population)	per 100,000 population	135.67	102.59	Better	
F - Delivering high quality, value for money public services					
1 Reduce council tax levels annually					
Band D council tax level (excluding precepts) (£)	£	889.45	811.78	Better	This represents a 3% reduction for the fourth successive year.
2 Improve satisfaction with efficiency and value for money					
Proportion of residents who believe that council services are efficient and well-run (%)	%	54			No data available for 2009/10 as this question has been dropped from the Annual Residents Survey.
G - Regenerating the most deprived parts of the borough					
1 Improve skill levels					
Proportion of adults with qualifications (%)	%	88	92.6	Better	Source: NOMIS
Proportion of adults with poor numeracy skills (%)	%	47			This is a long-term aspirational PI (from our Economic Development Strategy) not yet measured at the local level.
Proportion of adults with poor literacy skills (%)	%	9			This is a long-term aspirational PI (from our Economic Development Strategy) not yet measured at the local level.
2 Increase local businesses					
Number of VAT registrations (registrations)	registrations	8680			No longer collected by Government.
3 Increase employment					
Employment rate in the borough (%)	%	69.5	68.1	Worse	Source: NOMIS

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4 Reduce dependence on benefits					
NI152 Percentage of working age residents in receipt of out-of-work benefits (%)	%	14.1	13.9	Better	